

Northwestern College Magazine

the Classic

FALL 2022

Social Entrepreneurs

From Iowa to Ecuador, alumni profit
while fighting poverty

Also

Residence Hall Traditions

Transylvanian View

A Long Run

A group of students are participating in a battle competition. They are wearing costumes made of cardboard and duct tape. One student in the foreground has a black and white face paint design. Another student in the background is wearing a white mask. They are holding large, dark, triangular shields and shouting. The scene is outdoors with trees in the background.

26

West Hall's annual epic battle combines creativity, cardboard, duct tape and a fair share of testosterone.

Contents

Classic People

Editor

Duane Beeson
712-707-7116
beeson@nwciowa.edu

Staff Writers

Carrie (Odell '01) Anderson
Duane Beeson
Anita Cirulis
Tamara Fynaardt
Amanda Kundert

Designers

Roy Trevino
John Vander Stelt '83

Web Designer

Dan Robinson '01

The *Classic* is published three times a year—in April, July and November—for alumni and friends of Northwestern College. So named because it served what was then known as the Northwestern Classical Academy, the *Classic* was the school's first student newspaper, begun in 1891. It has been an alumni publication since 1930.

Send correspondence or address changes to the *Classic*, Northwestern College, 101 7th Street SW, Orange City, IA 51041-1996 or classic@nwciowa.edu.

Opinions expressed in the *Classic* do not necessarily reflect the official position of Northwestern College.

On the cover:

Rosa Guamán raises quinoa near La Merced, Ecuador, and sells it to Feed Adam, a company founded by Curt Bomgaars '10 to "eat away at poverty."



16 Valuable Profits

Social entrepreneurs invest in society, but not at the expense of making money.

22 Marathon Man

Jim Ellis has been running across Iowa since January, inspiring young and old alike to pursue their passions with vigor.

On the Web

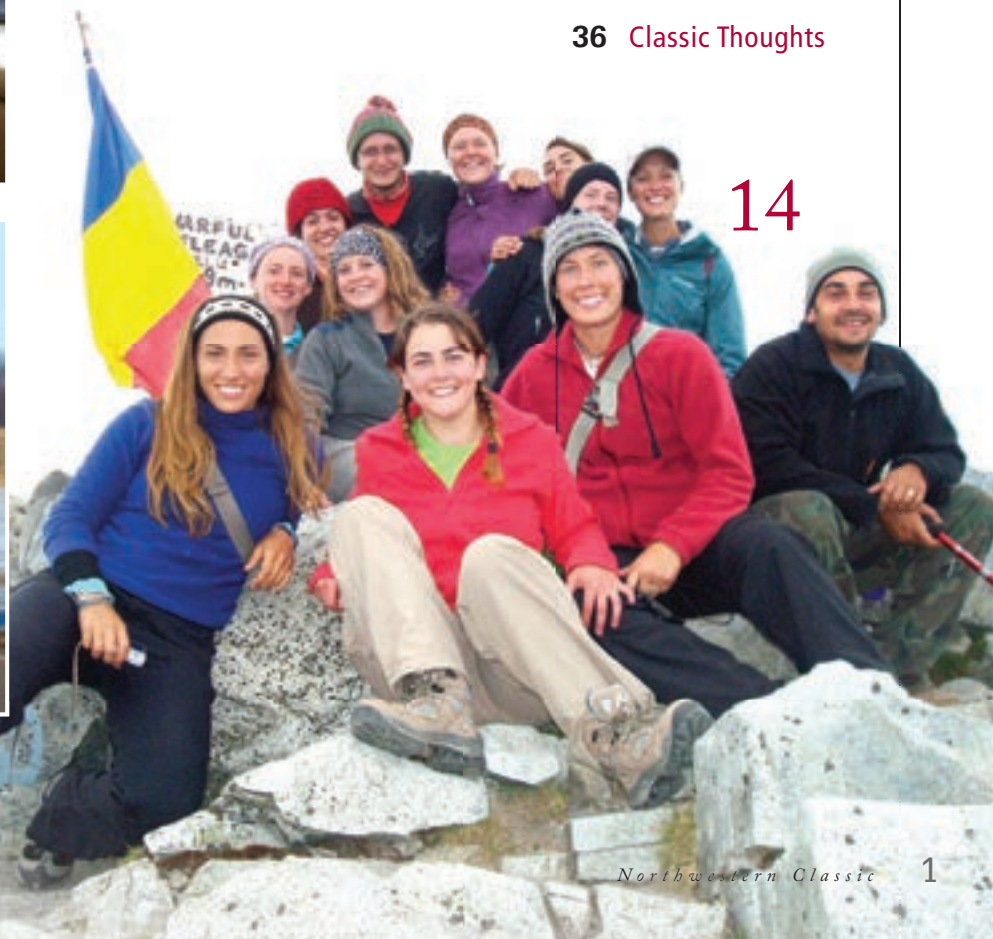
Your Turn

Share about your favorite residence hall tradition or comment about other articles in this issue.

visit classic.nwciowa.edu

Departments

- 2 **Zwemer View**
- 3 **In Box**
- 4 **Around the Green**
- 6 **Of Course**
- 9 **Face Value**
- 13 **Red Zone**
- 14 **1,000 Words**
- 28 **Looking Back**
- 29 **Class Notes**
- 36 **Classic Thoughts**



Zwemer View

Lives That Matter

There is much talk these days about the price and perceived value of higher education in the U.S. Higher education is a big investment, and it is appropriate for students and their families—as well as citizens in general—to have high expectations for colleges and universities. We're grateful Northwestern College enjoys a strong reputation as a college that's worth the cost, as evidenced by various national publications that rate colleges and universities.

Equally valuable to us is the fact that students, their parents and our alumni affirm the work Northwestern is doing to prepare students for career success and Kingdom faithfulness after college. Earlier this year, a national consulting firm that specializes in higher education surveyed our students, parents and alumni to help us gauge their satisfaction with Northwestern. More than 96 percent of alumni said they either already have or would recommend Northwestern College to a family member or friend. More than 97 percent of parents feel Northwestern is worth the cost. And more than 80 percent of students indicate that Northwestern is having a lasting and significant impact on their spiritual life.

These statistics are very gratifying and indicative of the dedication of our faculty and staff to creating a Christian academic community that engages students in courageous and faithful learning and living. We are committed to preparing students for the world of work, but we also desire so much more for them.

The outcome of a Northwestern education should be more than just the standard of living our graduates can attain. Ultimately, we hope they faithfully follow Christ and pursue God's redeeming work in the world. We pray they find a calling, professionally and personally, that enables them to participate in God's redemptive purposes.

As I travel across the country, I am humbled to witness all the places and ways our alumni are fulfilling Northwestern's mission. Our graduates are committed spouses and parents; they provide leadership in their churches, are invested in their communities, and seek to use their gifts and talents to bless others and further the Kingdom.

This aspect of our mission sets Northwestern far apart from most other colleges and universities. Many schools can claim to have bright young people who are diligent students. But few can claim to have so many who want their lives to matter for God's glory.

What a joy it is to teach and mentor students who are passionate about loving and serving God and others and who value their Northwestern education as an important investment in that calling.



Greg Christy
President



Korverisms

I had the great opportunity to be coached by Larry Korver on Northwestern's football team. My life was changed forever by the lessons Coach taught that were much bigger than the game of football. Answering the question, "Why are you here?" helped me understand the life of service God has chosen for me and has served me well as an educator

for 24 years.

As a proud father of six children—and married to Wendy (Stonehocker '89)—I have used many of these same lessons as I try to instill values that will help them in their lives. Recently I had the chance to share two specific Korverisms with my daughters, and I thought it was time I wrote a letter to say "thank you" to Coach Korver.

Ellie was detasseling corn when she mentioned walking in the fields was making her ankles stronger. Does anyone else remember Coach talking about that while in the training room?

The very next day I was coaching Cloie's basketball team in the Iowa Games, and she had to come out of our first game to get a couple of Band-Aids on some nasty blisters that had developed on her toes. After what seemed

like five minutes, I looked over at her, amazed that she was not ready to go back in the game, and yelled, "It's a long way from your heart. Hurry up and get back in there!" Any other players remember hearing about the distance of your injury from your heart?

As I returned home that night, I was thinking about these incidents and fondly remembering what Coach Korver has done for my life. Thanks, Coach, for helping to make me the person, husband and father I am today!

Jeff Herzberg '88
Manson, Iowa

A Clear Voice

Thank you for printing the article about Bob Vander Plaats [in the spring 2012 *Classic*]. Bob stands strong for biblical values and is a clear voice for the importance of one-man/one-woman marriage, the pro-life view and limited government. If believers are not involved in government to maintain it through godly wisdom, America will become a byword just like the Roman Empire of old.

Dwayne Alons '88
Hull, Iowa

From the *Classic* website

The following comment was posted online about a *Classic* article.

Stand Up for Rights

In a time of intolerance when evil is called good, and good evil, I'm thankful that Bob Vander Plaats [is] working to protect God's plan for marriage, the very image of God in human life, and our religious liberty. These are the essential moral issues of our day.

We must remain free to disagree despite attempts to silence us and say we don't have the right to oppose same-sex "marriage." If we are to remain a free society, the efforts to intimidate Christians and Christian businesses, like Chick-fil-A, into silence cannot be allowed to succeed. As God's people, we must all stand for our God-given, First Amendment [rights] of free speech and religious liberty.

Dennis Durband ['76]

WE LOVE GETTING MAIL

Send letters to: *Classic*, NWC, 101 7th Street SW, Orange City, IA 51041; email: classic@nwciowa.edu. Letters may be edited for length and clarity. Please include an address and daytime phone number.

First-Rate Job

Please pass along my thanks for the first-rate job your entire team did with the summer 2012 edition of the *Classic*.

I am not a Northwestern graduate. None of my children has attended Northwestern. I am on the mailing list because your president and chief development officer added me to the list.

How glad I am! What an incredible publication! Beautiful photographs. Just the right amount of text. Good graphics. Scintillating topics. I can't wait until the next publication is in my mailbox.

Congratulations to you all!

Dr. Bob Stouffer
Des Moines, Iowa

around the Green

Extreme Makeover: Campus Edition

What campus improvements are essential for attracting students and strengthening Northwestern's mission?

That question was at the forefront as Northwestern officials worked during the past year on a new campus master plan with staff from Credo Higher Education, a consulting firm that serves private colleges and universities. The process of identifying building priorities and locations for continued campus growth—in response to the college's new strategic

plan—included discussions with various constituencies and Board of Trustees members at a retreat in January.

Northwestern's board approved the new campus master plan as presented in concept at its fall meeting in October. The plan calls for building a new facility for the natural and health sciences; repurposing Ramaker Library and portions of Van Peursem Hall that will be vacated when the learning commons is finished next summer; and completing

renovation of the Rowenhorst Student Center, including enhancements to the fitness center. Other components include future additions for student housing and plans for campus beautification.

"The new master plan will really help us focus on our key strategic initiatives, allowing us to best leverage the strengths of our campus in both the short- and long-term to help us accomplish our mission," says President Greg Christy. "The plan will enable us to take advantage of our beautiful campus and make it both more attractive and functional for current and future students."

One of the top priorities of the new campus master plan is to complete renovation of the Rowenhorst Student Center, including the mini-gym.



STEPHEN ALLEN

Raider Days



DAN ROSS

Nearly 100 former members of Northwestern's band—alumni from 1965 to 2012—returned to campus for a special reunion during Raider Days, the college's Homecoming and Family Weekend Oct. 56.

The gathering celebrated 50 years of touring by the band. It included two rehearsals and a reception and culminated in the alumni band performing as part of the music department's annual fall concert. Dr. Herb Ritsema, who directed the college's band from 1961 to 1981, conducted the alumni for one number.

"The response from the alumni band members was incredible," says Dr. Tim McGarvey, Northwestern's current band director. "They got to relive memories."

Along with the concert, the weekend included a road race, carnival, class reunions, tailgate picnic, children's play, parents' reception with President Christy, and chapel featuring the Rev. Bob Bouwer '84. There were also home volleyball and soccer games and a football game that ended in a 39-20 victory over Midland University.

Learning Commons on Schedule



AMANDA KUNDERT

The \$14 million learning commons is taking shape and is on target for completion next summer.

The shell of Northwestern's new learning commons has replaced the hole in the ground that marked the building's location last May. Concrete blocks form the stairwells and elevator shaft, iron beams and trusses frame the walls, and a roof covers the entire structure. Soon scaffolding wrapped in plastic will enclose the building, allowing workers to continue laying the stone and brick that will create the outside walls.

Inside, the lower level is complete enough to allow for the installation of drywall and ceramic tile. Work continues to move upward, with rough-ins for electrical and plumbing lines installed on each successive level before the floors are poured. Monthly conferences between college officials, the architect and the general contractor have been replaced by twice-a-month progress meetings.

Doug Beukelman, vice president for

financial affairs, has overseen numerous construction and renovation projects during his tenure at NWC. For this one, however, his office in Zwemer Hall provides a front-row seat.

"It's tempting to spend all day watching them work," he jokes. Beukelman does make a point to park on the north side of campus so he can walk by the site on his way to work. "It's interesting to watch what started as drawings and schematics

become reality. This is the fun part: Seeing it all come together."

Others feel the same way. Beukelman hears from people keeping tabs on the learning commons' construction via a webcam mounted on Christ Chapel. Progress may not be as visible now that work has moved inside for the winter, but you can still see what was accomplished this summer and fall via time-lapse videos available at www.nwciowa.edu/lcwebcam.

Political Debate

A near-capacity crowd of 800—as well as reporters and photographers for the *New York Times* and the *National Journal*—filled Christ Chapel Sept. 27 for a live televised debate between Steve King and Christie Vilsack, candidates for Iowa's newly drawn 4th Congressional District seat.

King, the five-term Republican incumbent congressman, had agreed to a series of debates with his re-election opponent for the first time in his political career. Pundits were saying Vilsack, Iowa's former first lady, would be his toughest challenge.

When Kim Van Es, who teaches English at Northwestern, read about plans for a series of debates between King and Vilsack, she had an idea.

"I thought one of the debates could be here on our campus and what a wonderful opportunity that would be for students and the community," she says.

College officials agreed and put together a proposal that included KTIV-TV of Sioux City and the *Northwest Iowa Review* newspaper as

media partners. The four-person debate panel included *Review* reporter Dan Breen '05 and Northwestern faculty member Ann (Vander Kooi '88) Minnick, assistant professor of communications. In addition, two Northwestern students were chosen in advance to ask the candidates a question.

In a debate that was mostly cordial and definitely partisan, King and Vilsack discussed their views on the economy, the national debt, immigration, health care, social issues and the Farm Bill.

Among audience members were some of Northwestern's First-Year Seminar students, who had the option of attending the debate for academic credit.

"My students found the debate really intriguing," Van Es says. "I was on a high that night. We did a very professional job hosting the debate and presenting ourselves as a place where education happens. I was proud that we were one of its sponsors."

Of Course

Making Beautiful Music



Class

Hymnology

Instructor

Dr. Heather Josselyn-Cranson

Associate Professor of Music and Director of Music Ministry

“Many of my students assume a class called ‘Hymnology’ won’t be any fun,” says Dr. Heather Josselyn-Cranson. “But they come to appreciate the incredible poetry, the deep theology, and the careful musical compositions that come together to form great hymns.”

In Josselyn-Cranson’s Hymnology course, what’s learned in the classroom is translated directly into practical application. As part of a service-learning

project for an Orange City church, each student writes a hymn to be used in Sunday worship. Students also take on the role of music director for one of Northwestern’s chapel services, where they select an appropriate hymn and musical accompaniment for the service based on the day’s speaker and the subject of the message.

But writing a hymn is much more than scribbling a few words to music. “Students are surprised to learn that great lyrics take a lot of hard work and editing to create, that the same hymn can be sung to many different tunes, and that each hymn tune has its own name,” explains Josselyn-Cranson. “We dig into the history, poetry, melodies and harmonies, construction, use, and composition of hymns and hymnals. We dissect great examples of hymns in order to learn to write our own, and we practice choosing and using hymns in worship services.”

Despite the measured material of the course, controversies arise. “We spend one class discussing ‘issues’ in hymn texts—the ways in which the words of hymns refer to gender or to race,” she says. Among the topics examined are tendencies to refer to the human population collectively as male or to signify the forgiveness of sins as being “washed white as snow.”

“These discussions can be difficult, but they are very important,” says Josselyn-Cranson. “As the people who write the words that will form the faith of entire congregations, we need to be extremely wise, pastoral, loving, and truth-affirming in the words we choose to use.”

Texts and Assignments

- *Sing With Understanding* by Eskew and McElrath
- *Finding Words for Worship* by Ruth Duck

In addition to creating hymns and serving as a music director, students are also required to evaluate a commonly used hymnal by critiquing the way it is organized, the usefulness of its directories, the variety of hymns included, and any denominational or theological biases present.

Enrollment Up

Thanks to a record number of transfer students and good retention of returning students, Northwestern’s fall enrollment increased by 30 to 1,241. The tally is the college’s second-highest enrollment in the last five years and the 10th highest overall.

New transfer student enrollment grew by a dozen to 52. “We are committed to attracting more transfers, so we’re glad to see results from our hard work and accommodation of that population,” says Kenton Pauls, dean of enrollment management. “The increase includes a significant number of students who have transferred from area community colleges.”

In addition, this year’s enrollment includes more students of color than ever before. Among the student body, 9 percent are American ethnic minorities and another 3 percent are international students. In the freshman class, 12 percent are U.S. ethnic minorities and 3 percent are from another country.

Medical Tests

The 19 nursing students who graduated from Northwestern in May have achieved a 100 percent first-time pass rate on the Board of Nursing exam. The national average first-time pass rate is 92 percent; Iowa’s average is 90 percent.

Northwestern’s Bachelor of Science in Nursing degree program is accredited by the Commission on Collegiate Nursing Education (CCNE). Placements of the 2012 B.S.N. graduates include the cardiology unit at Sanford Health in Sioux Falls and the intensive care unit at Mercy Medical Center in Sioux City.

Music Across Borders

When members of Northwestern's Symphonic Band tour in Cuba in March, they will bring more than their musical gifts. Working in harmony with Ray's Midbell Music of Sioux City, they'll also bring gifts of used musical instruments and supplies, such as mouthpieces and valve and slide oil.

In fact, band alumna Blair Dake '03, a technician at Ray's, will join the students on the trip and provide needed instrument repairs for musicians in the economically depressed country.

"Because of the U.S. economic sanctions, it's difficult for Cubans to come up with decent instruments and supplies," says Dr. Tim McGarvey, professor of music and director of the Symphonic Band.

Going as invited guests of the Cuban National Band, Northwestern's ensemble will be the first full symphonic band from the U.S. to perform there. The NWC students will spend a lot of time with the professional musicians, rehearsing together and presenting one or two joint concerts. The Symphonic Band will also perform at high school and college music conservatories and a church.

"Almost all of our work there will be with musicians," says McGarvey, "so we will have a great opportunity to impact their lives and learn from them."

The Northwestern group's repertoire will be primarily American music and will include pieces such as *Be Thou My Vision*, *Amazing Grace* and *O Sacred Head, Now Wounded*.

"We want to encourage and serve the people we meet, both physically and spiritually,"

Northwestern's 54-member Symphonic Band will have the rare opportunity to tour in Cuba during spring break.



DAN ROSS

says McGarvey. "For our students, I want them to experience the joy of using their gifts to serve God and others, and I look forward to them immersing themselves in a culture that's far different from ours."

The band members are seeking to raise \$36,000 for the tour. Donations can be made online at www.nwciowa.edu/give2band. Instruments in good working condition can be donated to the music department. Those needing repairs should be delivered to Ray's Midbell Music, which will make repairs at the donor's expense but at a 20 percent discount. Donations of musical supplies can be given to band members or delivered to the music department.

Class Practice

Northwestern education students gained hands-on teaching experience—and local middle school students enjoyed an interactive learning opportunity—during an after-school program offered in October by the college's education department.

Raider REACH is the brainchild of Jolynn Oliver, who teaches General Methods in Secondary Education. She and her students first offered the month-long, twice-a-week program in the fall of 2011 as a way for them to gain added practice time as teachers.

"They pick the topic, plan the lesson, choose activities, gather supplies and deal with classroom management," Oliver says. "Out of this comes a unit plan they've actually taught."

Youth in grades 5–8 rotate through three 25-minute classes each evening. After the kids head home, Oliver provides her teachers-to-be with feedback.

"They tell me it's the best experience they've had at Northwestern as far as teaching goes because it's so real," she says of her students. "Raider REACH lets them see what it's like to be in the classroom and to have total responsibility for a lesson."



ANITA CRULIS

Education majors received practical classroom experience through an after-school program for middle school students in October.

Survey Says

Impressive recognition continued to come Northwestern's way this fall.

Washington Monthly rated Northwestern as the nation's sixth-best baccalaureate college, based on how well students are prepared for lives of achievement, service and research. Factors figuring into the rankings include the number of graduates who go on to earn doctoral degrees and the institution's commitment to community service.

U.S. News & World Report ranked Northwestern seventh among 97 Midwestern colleges. The ranking was based on key measures of quality such as academic reputation, retention, faculty resources, student selectivity, financial resources and alumni giving.

Meanwhile, *Forbes.com* listed Northwestern among the top 10 percent of the nation's colleges. The rankings were based on the quality of the schools' education, the experience of their students, and how much alumni achieve. *Forbes* ranked NWC as the fifth-best Iowa college—behind only Grinnell, Luther, Iowa and Coe—and 279th overall.

The Princeton Review (princetonreview.com) included Northwestern among 153 institutions designated as the "Best in the Midwest," based on student opinion.

Northwestern's students praised the college's affordability, faculty, community life and attitudes toward diversity.



The high number of Northwestern alumni who have earned doctoral degrees contributed to the college's sixth-place national ranking by *Washington Monthly*.

STEPHEN ALLEN

Entrusted

Five new members have joined Northwestern's Board of Trustees this year.

Julie Hulstein of Sioux Center owns Bar-K Cattle Corporation with her husband, Kirk. She is also the CEO of Vi Bella Jewelry, a Christian organization that strives to help at-risk women in Haiti, Mexico and the United States. The Hulsteins' four children include Mathew '08 and Nichole '12.

Dr. Steve Locker '85, Orange City, is a general surgeon at Orange City Area Health System. He and his wife, Deb '84, have three children: Josh '11, Dan '13 and Jessica '15.

Albert Okine '95 is a psychiatric physician assistant at Dean and Associates in Sioux City. He and his wife, Mary, have four children.

The Rev. Van Rathbun ministers at Central Reformed Church in Sioux Center. He previously served on Northwestern's board from 2001 to 2009. He and his wife, Terry, have seven children, including Julia '09 and Sarah '16.

Tricia (Vander Waal) '94 Vermeer, Pella, is a homemaker and secretary of the Vermeer Corporation Family Council. She and her husband, Dan '94, have four children.



Julie Hulstein



Steve Locker



Albert Okine



Van Rathbun



Tricia Vermeer

Writing on Cardboard

It started as a class exercise. Now it's a dream: to launch a national magazine by Christian college students for Christian college students.

Richard Sowienski spent nearly 20 years as a magazine editor before entering academia, so it was natural for the English professor to add publishing courses to the college's curriculum after joining Northwestern's faculty. Last fall, five students took his introductory class and tackled the assignment of planning a magazine. They created a mission statement, developed a marketing plan, designed covers and identified departments.

"They just got caught up in it," Sowienski says of the project. "The more they worked on it, the more they said, 'We can do this!'"

The students chose *Cardboard* as the name for their magazine—an empty-box reference to people's need to be filled by God and an acknowledgment of life's impermanence. The magazine's focus is spiritual growth, cultural engagement and justice.

For now, *Cardboard* exists as a blog (cardboardmagazine.wordpress.com), with new articles posted several times a week. Most are by Northwestern students, but several have been written by students at other Christian colleges, and Sowienski and student editor Tom Westerholm are working to encourage more non-Northwestern students to write for the magazine.

Eventually *Cardboard's* staff plans to publish two digital and one print magazine per year. An online version of *Cardboard* could be ready by this spring, and Sowienski is talking with a Virginia publishing firm about finding sponsors to launch the print magazine next fall.

Face Value

Laura Heitritter

Teacher of teachers

What is one of your fondest memories as a student at Northwestern?

I loved my experience. I took Western Man with Dr. Ronald Nelson my first semester. One of our assignments was to debate whether Jefferson's idea of all men being created equal was a Christian idea. He let us know we would be expected to present real evidence for our thinking. It was both scary and exhilarating to have my faith and my thinking stretched and challenged.

What do you find most rewarding about your job?

This week I saw a Facebook status from a former NWC student, Josh Bird '95. It said, "Today I start my 18th year of teaching. Looking forward to the opportunity to teach the 18 kids in my class this year, and thankful my job is something I love to do!"

That stayed with me all day. What an awesome privilege it has been to help prepare people like Josh for careers and lives they love! I'm grateful to be able to see NWC's successes through the generations.

If you could work in any department on campus besides your own, which would it be?

Although I work in Van Peurse Hall, I park in the chapel parking lot. This allows me to walk through the chapel on my way to VPH and hear students and faculty making music. I love slipping into the back of chapel, pausing outside of practice rooms and hiding in the hallway outside of the band room to eavesdrop on the music-makers. Although I don't have the skills to work in the music department, my walk through the chapel provides beautiful bookends to my day.

What is your favorite spot on campus?

Over the years, my kids have loved to climb up to the Zwemer tower. Sometimes we stop at the candy machine in the basement and then go to the tower and enjoy a snack while looking



DOUG BURG

Laura Heitritter '84, an education instructor since 1992, isn't the only fan of Northwestern in her family. Her father, Dick Dykstra '43; mother-in-law, Sharon Heitritter '75; husband, Steve '86; and their two oldest sons, Paul '05 and Joe '08, are all Northwestern alumni.

over Orange City and the campus. It's especially beautiful when the tulips are in bloom and can be seen lining the street all the way to the city center.

Your two youngest children are adopted from Ethiopia; what led you and your husband to adopt?

We love kids and we like parenting. Although we already had four kids, we thought we might be a good match for kids who didn't have parents. Our girls are now stuck with us. We are fortunate indeed!

If you'd like to see a particular Northwestern faculty or staff member featured in Face Value, email classic@nwcioa.edu.

Romney Rally

College, community get opportunity to hear from presidential candidate

Presidential candidate Mitt Romney made a campaign stop in northwest Iowa Sept. 7—and chose Northwestern College as the location for his rally.

College staff had just three days' notice to prepare for the event. "They contacted us on Tuesday morning and came down for a site visit later that day," says Jill Haarsma '95, President Christy's executive administrative assistant.

A friend of the college with Romney campaign connections suggested Northwestern when he was asked to recommend a site

for a rally in Iowa. By Wednesday afternoon, the Secret Service was on campus to plan security for the Bultman Center, where the rally was scheduled to take place Friday noon.

By 7:30 a.m. Friday, people were already waiting outside the building's entrance for the event to begin. When the doors opened at 10 a.m., the line stretched through the parking lot and down the sidewalk across from the Dutch Mart gas station. National and local media occupied the south side of the gym, while a crowd estimated at more

than 3,000 filled the bleachers and spilled into an overflow area set up on the RSC's indoor track.

Although some questioned whether the rally made it appear as if Northwestern was endorsing Romney, others argued it was a worthwhile learning opportunity for students.

"We're in a unique position due to Iowa's first-in-the-nation primary," says Dr. Jeff VanDerWerff '83, professor of political science, "but it's still pretty rare to have an actual presidential candidate on campus. To be able to see how

choreographed these rallies are is quite a spectacle to behold."

Students had the opportunity to process their impressions of the rally in class and at Campus Conversation, a monthly event hosted by the campus ministry office and held the week after Romney's visit.

VanDerWerff was among the faculty and staff who participated in the Campus Conversation discussion.

"The students definitely wanted to talk about it," he says. "I was impressed. They were very thoughtful in their views and judgments and what they learned."

The Bultman Center was packed when presidential candidate Mitt Romney spoke at a rally on Sept. 7.



DOUG BURG



JENNIFER BRESNA '09/OCHSNER

Northwestern's 2012 alumni of the year are, left to right: Kent Hoskins, Larry Korver and Bob Bouwer.

Pacesetters

This year's Distinguished Alumni Awards went to a successful pastor, accomplished physician and longtime coach. The three were honored at a banquet during Raider Days, Northwestern's Homecoming and Family Weekend, on Oct. 6.

Rev. Bob Bouwer '84

Service to Humankind

Bob Bouwer is the senior pastor of Faith Church, a congregation that has multiple campuses throughout northwest Indiana. He joined Faith's staff in 1990 after earning a Master of Divinity degree from Western Theological Seminary. After becoming the church's senior pastor, he led his congregation through a change in direction from personal preferences to biblical principles. Since then, the average weekly attendance has grown from 275 to more than 5,000.

Bouwer co-authored *The U-Turn Church: New Direction for Health and Growth*. He serves on the board for Words of Hope and is executive founder of the Ravines Retreat Center and of U-Turn Ministries, which offers conferences and consulting services to churches.

Dr. Kent Hoskins '84

Professional Achievement

Kent Hoskins serves as an oncologist and professor of medicine at the University of Illinois Chicago School of Medicine, where he specializes in breast cancer treatment and cancer genetics. He has worked on research teams funded by the National Institutes of Health and the Susan G. Komen Foundation. He is also a senior research scientist in the Institute for Health Research and Policy and a senior investigator in the Center for Population Health and Health Disparities, both at the University of Illinois.

A graduate of the University of Iowa's medical school, Hoskins has co-authored articles in the *Journal of the American Medical Association* and the *New England Journal of Medicine*.

Larry "Bubb" Korver '54

Service to Northwestern

As Northwestern's head football coach from 1967 to 1994, Larry Korver compiled a 212-77-6 record, led the Red Raiders to the NAIA national playoffs 11 times, and captured the national championship in 1973 and 1983. Thirty-two players earned All-American honors under his mentorship; he was named national coach of the year in 1973 and 1985 and inducted into the NAIA Hall of Fame in 1990.

Korver also coached high school football in Orange City; Walnut Grove, Minn.; and Luverne, Minn. Now retired, he lives in Orange City, where Northwestern's football field and weight room are named in his honor.

Support for the Mission

2011–12 giving reaches nearly \$5 million

Fundraising Report

July 1, 2011, to June 30, 2012

- \$4.9 million** Total giving to Northwestern College (giving to the Northwestern Fund topped \$1.07 million)
- \$1,289,967** Total alumni giving to Northwestern (23% of alumni supported their alma mater)
- \$589,902** Total giving to endowed scholarships for students (\$290,921 was received from bequests)
- 483** Heritage Society members (donors making planned gifts)
- 316** Tower Society members (donors giving \$1,000 to the Northwestern Fund; 54 gave over \$2,500, and 41 gave over \$5,000)
- 584** Jacob and Hannah Heemstra Roll of Honor members (donors who have given to Northwestern for 20 or more consecutive years)

Operating Fund (includes Northwestern Fund and other annual gifts)	2010–11	2011–12
Alumni	\$508,601	\$515,936
Friends	347,292	408,472
Foundations/grants	100,004	135,070
Corporations	130,395	170,696
Churches	321,315	326,732
Other	25,525	18,580
Subtotal	\$1,433,132	\$1,575,486
Non-Operating Fund (capital and endowed gifts)	2010–11	2011–12
Alumni	\$271,414	\$774,031
Friends	1,332,583	802,916
Foundations/grants	331,622	710,050
Corporations	193,834	267,435
Churches	3,329	2,375
Estates	324,557	650,266
Other	23,543	126,854
Subtotal	\$2,480,882	\$3,333,927
Grand total	\$3,914,014	\$4,909,413

Imagine Campaign

	Gifts & pledges
Learning Commons	\$11.9 million
Northwestern Fund	8.6 million
Strategic initiatives	5.1 million
Scholarships	6.4 million
Deferred giving	5.2 million
Facilities improvement (RSC, etc.)	2.1 million
Total	\$39.3 million*

*Funds raised between Jan. 1, 2011, and Aug. 31, 2012

Alumni giving

Best giving percentage

Class of 1954	66%
Class of 1949	60%
Class of 1951	58%
Class of 1948	57%

Best giving overall

Class of 1947	\$333,635
Class of 1977	\$250,060
Class of 1963	\$124,154
Class of 1953	\$117,162
Class of 1981	\$96,109

Best giving to the Northwestern Fund

Class of 1997	\$34,880
Class of 1965	\$34,448
Class of 1955	\$22,885
Class of 1963	\$22,327
Class of 1968	\$21,854

give.nwciowa.edu
imagine.nwciowa.edu

Red Zone

Football

A strong rush

Behind the nation's fifth-best rushing offense, the Raiders qualified for the playoffs with a 9-2 record. The squad set school records with 475 yards rushing and 663 in total offense in its 57-7 thrashing of Briar Cliff. Theo Bartman set another record when he ran for a 97-yard touchdown. Quarterback Davis Bloemendaal was named national player of the week after passing for 336 yards and four touchdowns against Southwestern.

Men's Golf

Winning Out

The golfers won every meet this fall and lead the GPAC by 17 strokes after two rounds of the conference qualifier. Ryan Kiewiet set a school record by carding a 66 at Dakota Wesleyan. He and four teammates were named GPAC golfer of the week: Michael Dykema, Neil Malenke, Jay Monahan and Kyle Stanek.

Women's Golf

Record Low

Emma Wynja, the GPAC's honored golfer three weeks in a row, shot a school-record 75 at Briar Cliff's meet. Northwestern is in second place after two rounds of the GPAC qualifier. Under new coach Aaron Aberson '06, who also leads the men, the Raiders won two meets this fall.

Men's Soccer

Making Memories

Northwestern gave 19th-ranked Hastings its first GPAC loss since 2009 with a 1-0 win and, a week later, made the largest comeback

in school history, recovering from a 4-1 halftime deficit to beat Briar Cliff, 6-5. The Raiders finished the year at 11-5-2 and third in the GPAC with a 6-3-1 record.

Women's Soccer

On the Upswing

The Raiders improved to 9-7-2 and placed fourth in the GPAC with a 6-3-1 mark. They hosted a GPAC tournament match for the first time in school history. Goalkeeper Ariel Watts, who led the conference in saves and contributed to six shutouts, earned league player of the week honors.

Volleyball

Top-Tier

Northwestern pushed sixth-ranked Hastings to five sets before losing 16-14 and then downed Dordt a week later in five. The Raiders placed fifth in the conference with a 10-6 mark and were 21-10 overall. Kaitlin Floerchinger earned GPAC player of the week honors twice.

Cross Country

Under New Leadership

Scott Bahrke '01 is in his first year as head coach for cross country and track and field. He led the men to a sixth place finish at the conference meet; the women were seventh. Both teams placed second at two meets.

For more on Raider sports, visit
www.nwcraiders.com



Fullback Brandon Smith ended his career as Northwestern's third-leading rusher, gaining more than 4,100 yards.

DAN ROSS

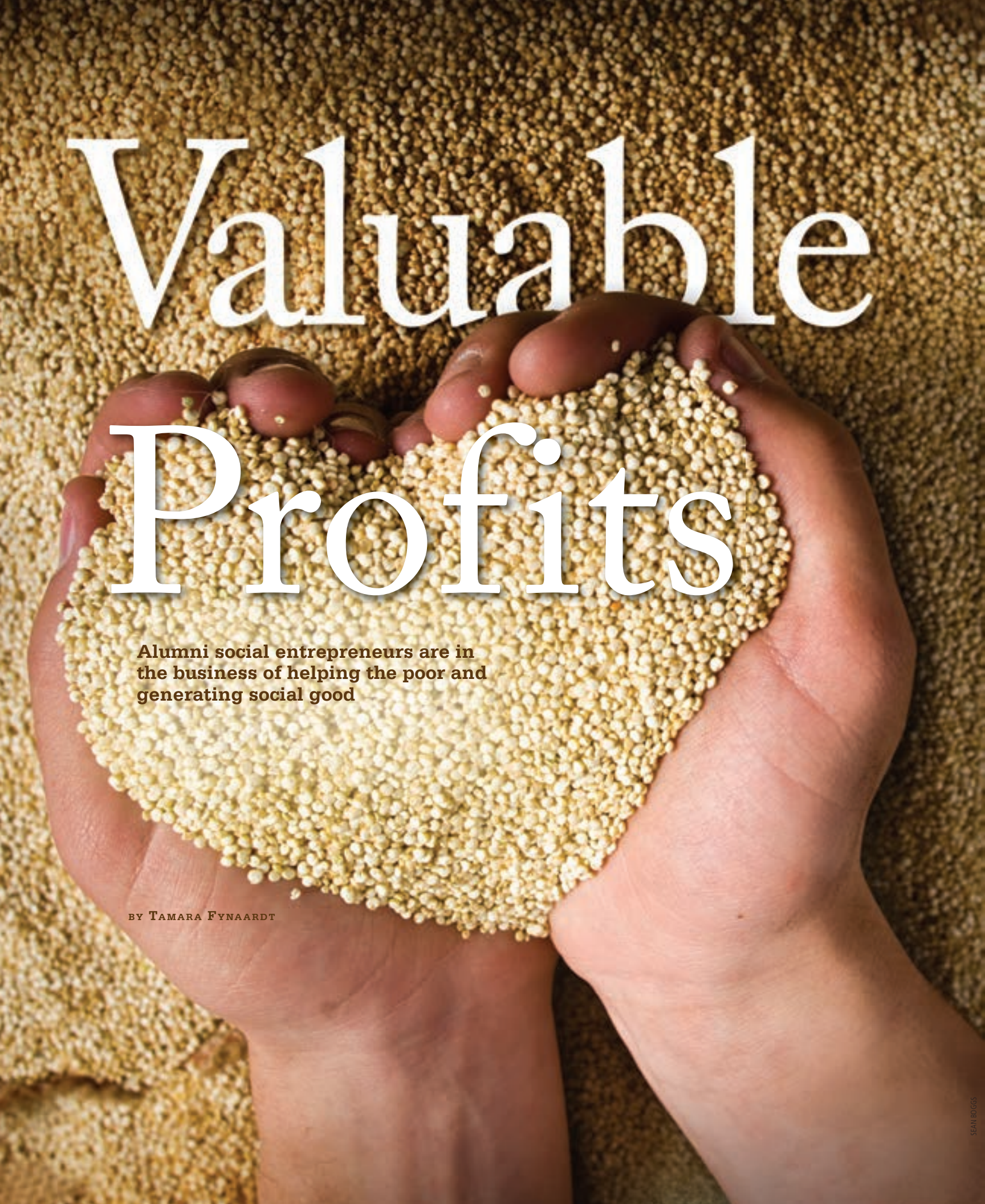


Learning Journey

Since 2007, five to 11 students have studied sustainable community development in the post-communist culture of Romania each fall. Hosted by the New Horizons Foundation—an award-winning organization aimed at rebuilding social capital by investing in youth—Northwestern's Romania Semester includes classes in experiential education and enables students to serve as mentors at the foundation's IMPACT Clubs. Students also backpack in the Transylvanian Alps and visit Gothic castles like the one that inspired the legend of Dracula.







Valuable Profits

Alumni social entrepreneurs are in the business of helping the poor and generating social good

BY TAMARA FYNAARDT



Give a man a fish, says the ancient Chinese proverb, feed him for a day. Teach a man to fish, feed him for a lifetime.

The giver sees someone who needs charity; the teacher sees someone who needs skills.

But what if the river is dry? Or polluted? Or overfished? The visionary looks upstream and down at fishermen with slack lines and bare hooks and begins imagining ways to change the scene.

The visionary is a social entrepreneur.

Social entrepreneurs are not content just to give a fish or teach how to fish, says Bill Drayton, founder of Ashoka: Innovators for the Public, a 20-year-old U.S. organization that invests in social enterprise around the world. They will not rest until they've revolutionized the fishing industry.

An entrepreneur is someone who starts something—sometimes with a good bit of uncertainty, even risk. Unlike traditional business entrepreneurs, whose bottom-line concerns are financial, social entrepreneurs are focused mostly on generating social value—but not at the expense of producing revenue.

Social enterprises are different than charities, and the most successful ones don't rely primarily on donations to subsidize their efforts. They make money. They improve systems. They change lives.

The label "social entrepreneurship" came into vogue within the last few decades to describe efforts, both historic and modern, to open doors for people who might be poor or in other ways disadvantaged or marginalized.

In 2005 a PBS series about social entrepreneurship, *The New Heroes*, celebrated visionaries like Kailash Satyarthi, who started Rugmark to certify Indian rugs made in child-labor-free factories and enable customers to make socially conscious buying decisions.

Another episode featured Muhammad Yunus, the founder of Bangladesh's Grameen Bank, a model for microfinancing efforts in developing countries around the world.

Mimi Silbert started the Delancey Street Foundation, which provides housing and education for ex-convicts and addicts who in turn work at the foundation's many for-profit businesses, which include a restaurant and moving company.

Wearers of TOMS Shoes are customers of social entrepreneurship. For every pair sold, the company gives a needy child a new pair of shoes as part of its "One for One Movement."

Enrollees in MOOCs (massively open online classes) are students of social enterprise. They're experiencing a revolutionary educational delivery system that enables anyone with a personal computer to take free courses taught by professors at Harvard, MIT, Stanford and other exclusive universities.

Possible pursuits for social entrepreneurs are as varied as the dreamers whose ideas launch them. What follows are the stories of two Northwestern alumni with heads for business and hearts for the

poor—two very different people who believe the same thing: that a little ingenuity, creativity and elbow grease can combine to change lives.

Seeds of Success

On a crisp October afternoon, Curtis Bomgaars '10 is in his Orange City kitchen preparing chicken and quinoa pilaf. His wife of two months, Claudia, a Northwestern sophomore, is hunched over the table, studying for a psychology test.

Claudia grew up in Colombia and is used to eating lots of rice. Quinoa is a great substitute for rice. For dessert? Maybe peanut butter chocolate chip cookies made with quinoa. It's also a great substitute for flour.

Pronounced KEEN-wah, the bird-seed-looking food is a member of the spinach family but tastes and cooks more like rice. Called the "golden grain of the Incas," quinoa is grown primarily in the volcanic soil of South America's Andes Mountains by farmers in Ecuador, Peru and Bolivia who've been cultivating the crop for more than 3,000 years.



Curt Bomgaars' affection for Ecuador led him to launch Feed Adam, an organic quinoa company that markets the country's "golden grain" to U.S. retailers.

Historically regarded as food for the poorest of the Andean poor (when it wasn't being used as chicken feed, says a May 12 article in *The Economist*), quinoa was recently revealed to be extremely nutritious. High in protein, calcium and iron—as well as gluten-free—it's fast becoming a popular “superfood” in the U.S. and around the world, leading the United Nations to declare 2013 The International Year of Quinoa.

“That should be good for business,” says Bomgaars.

Bomgaars' interest in the quinoa business began on a return trip to Ecuador after graduation. The business administration and finance major first traveled to the country on a summer study abroad course with Spanish professor Rick Clark between his sophomore and junior years.

He remembers his first impression: “I thought it was so beautiful,” he says, “and so diverse—mountains, coasts and jungles.”

The following summer, he returned to work as an intern at a faith-based food bank in the capital city of Quito. While there, he met Claudia, a fellow volunteer.

The ministry, helping provide two meals a week to low-income families and people who were homeless, was satisfying. “I identified with the heart of the mission,” says Bomgaars, “to meet people's immediate, physical needs first, and then build relationships that enable evangelism.

“But the people we served stayed poor,” he adds, which prompted him to ask, “What's a better way to help them?”

Back at Northwestern, Bomgaars continued asking questions about the causes of poverty and sustainable paths to prosperity. His baseball coach, Dave Nonnemacher, told him about HOPE International, a Christian microfinance organization that provides modest loans and training to small-business startups in developing countries.

Bomgaars identified with HOPE's “hand up rather than a handout” philosophy. With a business mind and Christ-like heart, he could also appreciate HOPE's two-pronged approach of fighting both material and spiritual poverty.

After graduation, Bomgaars went back to Ecuador for an additional semester of Spanish and international business courses. While there, he renewed his relationship with Claudia and thought about his future.

Adventuresome and entrepreneurial, he was looking for a business idea. Caring, too, he wanted to do something to help his Ecuadorian friends. Inspiration struck at the local supermarket. Right in front of him, lining the shelves, was a staple of the Ecuadorian diet: quinoa.

As Bomgaars researched quinoa's nutritional benefits and market potential, he met some of the farmers around Riobamba who grow it—farmers like Rosa, Juliana and Maria Amalia. In fact, most quinoa farmers are women, and often they have functioned as single mothers because their husbands have moved to urban areas where there are more jobs.

Wrapped in brightly colored serapes and wearing hats to shield them from the equatorial sun, the women farm one-to-two-acre fields. Quinoa farming is labor-intensive; as harvest nears, the fields need to be inspected daily because individual plants ripen at their own pace. When it's ready, the quinoa is picked by hand and then threshed and washed before it's stored in sacks.

In order to access the growing international market for quinoa—sales to international markets earn 40 to 60 percent more than local sales—the women had banded together to form a nonprofit foundation, Randimpak, which means “lend a hand” in the indigenous Quechua language of Ecuador.

Randimpak's international sales of quinoa have enabled its 7,000 members to increase their annual incomes substantially. Since 2001, Andean quinoa farmers'



Feed Adam partners with Randimpak, a 7,000-member organization of women quinoa farmers from the Riobamba region. A portion of Feed Adam's profits are shared with Randimpak.

personal incomes have risen, on average, from US\$135 per year to US\$2,390 per year, according to a new documentary, *Wild Wealth*, co-produced by National Geographic and the Inter-American Development Bank. Increased quinoa demand is also reuniting families, enabling the farmers' husbands to return home and join their wives in the fields.

Bomgaars approached Randimpak and proposed a partnership: He would explore and open new U.S. markets for quinoa, and he also wanted to invest some of his company's earnings back into Randimpak as well as other organizations like theirs that invest in developing countries.

"They liked that I was a potential client," says Bomgaars, "but the idea that we were going to reinvest in them, that we cared about what they were doing and were going to help others too—that sealed the deal."

Over the next 18 months, Bomgaars named his company Feed Adam and hired friends and friends-of-friends to design a company website, promotion and packaging. He researched his competitors—quinoa brands such as Alter Eco, Ancient Harvest, Bob's Red Mill and Roland Quinoa—and figured out the logistics of transporting quinoa from the fields of Ecuador to the shelves of Midwestern stores.

For his diversified "investment portfolio," Bomgaars selected HOPE International and New Vision Renewable Energy as two nonprofit organizations Feed Adam would share profits with at a rate of \$1 per pound of quinoa sold or 50 percent of bulk sales.

These days, Bomgaars runs Feed Adam from Orange City. As the company's sole employee, he does everything, including filling orders and contacting stores, one by one, in a territory that currently ranges north to Sioux Falls and south to Kansas City. Online customers can shop at amazon.com or feedadam.com. Two-and-a-half pounds of quinoa sells for \$12.99; a 25-pound sack of quinoa flour is \$84.99.

"Our prices are competitive," says Bomgaars, who doesn't want Feed Adam's customers to feel like they are making a sacrifice or that part of their quinoa purchase is a donation. Nonetheless, he adds, "You can't compete with our mission."

Bomgaars also oversees Feed Adam's investments in HOPE and New Vision and updates the company's website and blog. The blog includes news of Bomgaars' recent trip to Ecuador to deliver three portable solar-panel-powered light systems. It also shares recipes from fans—including Alyssa, who blogs about her gluten-free diet at "Queen of Quinoa"—and Bomgaars' cousin, Madison Mayberry-Hofmeyer, who won Rachael Ray's "Hey, Can You Cook?!" competition in 2008 and is currently a food editor for *Better Homes and Gardens*.

Anyone who's curious about the culinary qualities of quinoa can eat it three meals a day: sweet potato and pineapple quinoa waffles for breakfast, a bowl of roasted red pepper quinoa soup for lunch, and shrimp stir fry with quinoa rather than rice for dinner. Got kids? Try PB&J cookies made with quinoa flour or mac 'n' cheese made with quinoa pasta.

Bomgaars hopes the U.N.'s Year of Quinoa will convince more customers to try the "golden grain." The publicity is good for his bottom

lines, plural. "Claudia and I aren't living off Feed Adam yet, but that's one goal. Another is that Feed Adam will inspire other entrepreneurs by proving you can create profit in ways beyond just monetarily."

The United Nations' endorsement has convinced one potential customer to visit Ecuador for herself: Martha Stewart recently got in touch with the women of Randimpak and is planning a visit in the next year to highlight their enterprise. Bomgaars hopes cooking with quinoa will make Stewart's list of "Good Things."

Role Model

Developing countries aren't the only field of opportunity for social entrepreneurs. Sometimes an innovative idea for lifting people out of poverty takes root right in your backyard.

Julia LoVan's career path since graduating in 2003 is kind of a patchwork. A business, then education, then art major who veered into fashion, LoVan was inspired to design during her senior-year London internship with textile artist Zandra Rhodes.

Fashion is a field best networked into, so unsure what to do first after college, LoVan signed up for Mission Year. She lived in Atlanta and volunteered with FCS Urban Ministries, an organization that describes itself as "a collective of visionaries and social entrepreneurs, transforming distressed urban neighborhoods through Christian community development."

To save money, LoVan bought a sewing machine and began sewing clothes for herself and her teammates. She also took in mending from men at a rehab center near her church, asking as payment that her customers read Brennan Manning's *The Ragamuffin Gospel*.

When the year was up, LoVan moved to L.A., where she worked at fashion-related jobs and began developing her own label. She also enrolled in the DeVos Urban Leadership Initiative and continued volunteering with inner-city teens. When her designs hit the runway during a show inspired by DeVos, she realized social justice can be fashionable.

"My two loves came together," she says, "I thought, 'I can create jobs [and fight poverty] through fashion.'"

Julia LoVan's passion for fashion and needy teens led her to start a Des Moines modeling agency.





LVN Models is in talks with L.A. modeling agent Paul Fisher about joining his super-agency, The Network.

Soon LoVan had returned to her home state, training and employing seamstresses and craftspeople in the Des Moines area to create reworked and original vintage designs, which she sold at a local retailer and on etsy.com.

Recently, talked into leaving the high-pressure world of fashion design by work-weary designer friends, LoVan dabbled with making candles and crafting other home goods. Self-described as “Martha Stewart-y,” she nonetheless found the prospect of a career as a chandler a little off-script. So this summer, while searching for a new business idea that would weave her passion for fashion with her passion for people—

especially unnoticed underdogs—LoVan caught an episode of the CW’s *Remodeled*.

Hosted by Paul Fisher, an L.A. modeling agent who’s represented a long list of supermodels—including Naomi Campbell, Gabrielle Reece and Eva Herzigová—the reality TV show follows Fisher as he travels to small towns and cities across the U.S., remaking middle-America modeling agencies to join his super-agency, The Network, so their clients can gain access to modeling markets in New York, L.A. and Europe.

“I watched the whole first season and couldn’t sleep,” remembers LoVan. “I’ve gone through a lot in my faith walk, and I’ve learned how I hear from God—how he speaks to me. I decided I’m going to start a modeling agency. It was so clear to me; I knew it was the right thing.”

Since then LoVan has made quick work of launching LVN Models, one of just three Des Moines agencies. The biggest, Peak, represents nearly 500 models. Within a week, LVN Models had a website, lvnmodels.com, and LoVan, toting a *Vogue*, had roamed malls and college campuses to scout and sign her first five models.

Model management as mission? LoVan laughs. She realizes her new enterprise may not strike some as a way to offer poor urban youth a hand up. But, she says, recounting her seemingly bi-polar experiences in the fashion industry and impoverished communities, she trusts God that everything she’s done so far has led her to this new venture.

The world of casting calls, fashion fittings and photo shoots can be brutal. What about that? “It’s a business like other businesses,” says LoVan. “Modeling is hard work and requires particular professional skills and qualifications, like being 5’9” or taller, for starters.”

LoVan got comfortable with the image-driven business of modeling while living in California and producing several fashion events, including one for Hope in the City (part of L.A. Fashion Week), a runway show that supports a different Los Angeles nonprofit each year.

“One of the other volunteers was 5’2”, not slender, and she wanted to model for the show,” LoVan recalls. “She thought since this was a fundraiser for a nonprofit, anyone should be able to model, and at first I thought, ‘She has a point.’

“But then I realized, we have professional designers and professional sound and lighting people—it’s OK to insist on professional models too. This is how they make a living.”

LoVan’s management of her models includes being available as a mentor. Most models start in the business when they’re between 15 and 17 years old and are finished modeling by 25. LoVan is honest with her models about the short career lifespan and encourages them to use the money they earn to save for college and plan for life after modeling.

Now that LVN Models is in business, LoVan is turning her attention to what has always been her personal and professional mission, in every role and city she’s journeyed through since leaving Northwestern: Create jobs for urban youth through creativity.

Before starting her agency, LoVan was already volunteering with teens at Freedom for Youth, a faith-based afterschool program in urban

Des Moines. She'd been teaching the kids who hang out there skills—like sewing—that they could turn into job opportunities.

LVN Models, though, could open doors to much bigger opportunities—and incomes—for some of them. “One Rolex ad, and you’ve made \$7,000,” she says. LoVan has plans to expand her agency to market talent too, and she believes the kids she’s met at Freedom for Youth are a raw, untapped source of beauty and talent.

“They’re gorgeous inside and out. They have so much potential,” she gushes, “but who will notice them? LVN could represent them and show casting directors around the U.S. what they have to offer. You need someone to breakdance in your commercial? Call me. I’ve got someone with moves for you.”

In October, LoVan did get a call: “Paul Fisher wants to talk to you about being part of The Network.” The Network doesn’t yet have an agency in Des Moines; LoVan hopes hers might be the one, an opportunity she and Fisher of *Remodeled* are currently exploring via phone calls and Skype meetings. “Paul said he *loved* the fact that my background is in nonprofit work,” LoVan says.

Someday soon, kids LoVan has discovered might appear in a glossy magazine spread or strut their stuff on a Paris runway. Regardless of the circumstances they came from, LoVan will advise them to walk tall and hold their heads high. 🏠

The Business of Beating Poverty

Just a week before he met students in his first business class at Northwestern, Dr. David Befus was in Haiti. Since the country’s 2010 earthquake, he has been working with Compassion International to help with reconstruction.

The lending agency he helped establish employs 10 Haitians and has financed around 300 business startups: bakeries and barbershops as well as companies that make things like clothing and juice.

The author of *Where There Are No Jobs: Enterprise Solutions for Employment and Public Goods for the Poor*, Befus is bringing a career’s worth of social entrepreneurship experience to Northwestern’s students as a new faculty member in the business and economics department. His resume includes employment and entrepreneurial partnerships with Opportunity International, World Vision, the World Bank and the United Nations.

Next semester Befus will teach Entrepreneurship and New Venture

Initiation, and he’s proposed a summer study abroad course in Honduras, where he’s currently working on a small-business project.

“When I look at what the apostle Paul did to impact people’s lives, he took them with him traveling,” says Befus, adding that the best way he knows to help students understand the poverty—and the potential—of the developing world is to take them there.

As a “Kingdom entrepreneur,” Befus says, “I care about using good business principles and practice as a way to help the poor make a living.

“The majority of the world is poor. I want to explore with students what we, as Christians—as citizens of a rich country—can do about it. We are used to thinking of missionary doctors and teachers, but business and economics can be tools for Christian ministry too.”



Dr. David Befus, a new professor in Northwestern’s business department, has traveled the world to support social enterprise in partnership with organizations like World Vision and the United Nations.

August September October November December January

Marathon



Above: "Charley," a Kermit toy given to Jim Ellis years ago by his grandparents, has accompanied the runner on his 1,500-mile Awake My Sole quest. The frog's name was inspired by John Steinbeck's story of traveling across the country with a dog named Charley.

Right: Nearly every week in 2012, Ellis has run from 20 to 55 miles from one Iowa town to another and then encouraged numerous audiences to find and pursue their passions.



February March April May June July **August** September

Man

BY DUANE BEESON

It's nearly 7:30 on a late August evening in eastern Iowa, and Jim Ellis '06 is lying down in the grass near a highway. He's been running since 5 a.m.—having started 44 miles ago in Davenport—yet he's still 10 miles away from his destination, Iowa City.

As he pushed a 150-pound jogging stroller of supplies in 80-degree heat and high humidity, his iPod has gone through playlists by Mumford & Sons, Josh Garrels and other favorite artists. He's reflected on favorite Bible verses and thought about the people who inspire him; planned upcoming talks to youth groups and classes; and consumed over three gallons of liquids and thousands of calories in energy bars and gels.

Dusk is beginning to surround his sweat-drenched body. His irritable left tendon feels better now that he's put on a different pair of Brooks shoes, but he calls his fiancée, Chantalle: "I don't think I can go any farther."

~



Ellis has been joined for many portions of his run by friends, family and new acquaintances. In September, his stepfather, Scott, ran with him part of the way from Pella to Des Moines.

Ellis has been running across the state of Iowa since January. Each Monday—except for a time of scheduled rest every five weeks—he embarks upon a run the length of a marathon or two. Running from four to six miles an hour, he ventures from one small town to another, stopping regularly to refuel and take pictures of wildflowers, barn quilts, water towers or the dogs that follow him. By the time he unlaces his shoes at the end of the day, he will have covered between 20 and 55 miles.



Ellis finds energy during his long runs from sweets, energy bars and gels, and even potatoes.

He spends the rest of the week with a host family—often people he's never met. He'll make some new friends, update his website [awakemysole.com], take an ice bath or two, reread his favorite John Steinbeck over coffee, go for some short runs and think about the next leg of his journey. But most importantly, he'll give as many as 16 presentations of encouragement and challenge at clubs, schools, nursing homes and churches.

"My mission is to inspire, challenge and equip people to discover and use their God-given abilities well," says Ellis. "I want them to find more meaning by doing what they're passionate about."

His passion for running got its start when he was a youngster in the Denver area and his stepfather suggested he jog to get into condition for soccer. Sometimes, on the way home from school, he would run 20 laps on the track in his school clothes. Ellis ran his first marathon as a senior in high school—winning his age group—to impress a girl. Later, as a soccer player at Northwestern, his goal was to run the whole game so

opponents couldn't keep up with him.

In 2007, he volunteered to run 32 miles in one day to raise money for The Bridge, a faith-based transitional housing agency for women and children in Orange City. It was the first time Ellis realized his gifts could be used to improve the lives of others. A year later, he ran 62 miles for the same cause.

Ellis, then a middle school youth director in Sioux City, had to explain to co-workers on Monday why he was walking like a penguin. One said she could see him combining his passions for running and youth someday. Maybe he could run across the country and speak to students?

"Crazy idea," he thought to himself, but it kept coming back. Over the next three years, people brought up the idea several times. Eventually accepting it as a call from God, Ellis quit the job he loved and began planning for a yearlong 1,500-mile, west-to-east-and-back-again run across Iowa.

What a journey it's been. On the way to Orange City in January, as he ran in a blizzard, all of his water bottles froze an hour after

he started. In early September, on a 64-mile run to Grinnell in 100 percent humidity, he quit in exhaustion 22 miles short of his goal.

With shoulder-length brown hair, Ellis has been told he looks like snowboarder Shaun White and "Shaggy" from *Scooby-Doo*. He's been stopped by a sheriff's deputy responding to a call from a concerned citizen who thought a woman was running with a baby. He's had his picture taken next to a 5,000-pound popcorn ball in Sac City, driven a tractor to plant pumpkin seeds in Manchester, raced in a wheelchair with nursing home residents in Sanborn, and slept in an old green VW van near Bellevue.

He ran with Scott, a crack addict who credits God and running for saving his life. Ellis met Lonn, a wheelchair-bound victim of a drunken-driving accident who has rigged up a way to continue his passion of fishing. And he spent time with Dirk, who completed 10 marathons in 30 days last year to raise awareness about the prevalence of suicide among Native American youth.

Along the way, Ellis has talked to more than 10,000 Iowans about such topics as failure, hospitality and persistence—all things he's experienced while on his adventure. And he's encouraged them to make what author Jim Collins calls "Big Hairy Audacious Goals."

For Karen, it was to record a CD. For the student council at Davenport West High School, to gather more than 3,000 pounds of food for a local pantry. For Chris, to take steps toward better health.

"It's been a blessing to have people share with me what they want to do with their lives. They want someone to say, 'You can do it,'" says Ellis.



"Just try one more mile," Chantalle suggests.

Ellis gets up, positions himself behind the stroller, puts one foot before the other, and starts out.

"I run because I love it," he reminds himself, "not because I have to." One mile becomes two, and within a couple of hours, he's met his goal. 🏠



As Ellis' yearlong run ends, he and his bride, Chantalle, will be moving to Denver, where she will be going to grad school and he will be considering his next steps.

BY AMANDA KUNDERT

It's Tradition

They build bonds, forge friendships and make memories. They connect the past with the present and provide a link to the future. They're dorm traditions at Northwestern, and here are a few of the most anticipated each year.



Cardboard Duct Tape War

The culmination of West Hall's Medieval Week, this epic battle features the dorm's residents outfitted in helmets, breastplates, spears and shields created entirely from cardboard and duct tape. As music from *Braveheart* blasts across the campus green, the warriors fight before an appreciative throng until one man is left standing.

Coly Olympics

Tents and a hog roast on the campus green signal the arrival of Spring Bash and the Coly Olympics, held at the end of each school year. After lighting their version of an Olympic torch, the men of Colenbrander Hall spend the night under the stars before competing in such events as the five-legged race, mattress carry, egg toss and car push.

Steggy Keggy

Root beer floats served from a keg in Stegenga Hall's lobby cap this annual decorating contest. After selecting a theme for each wing, the dorm's residents transform their hallways and rooms into scenes from movies, eras, books or fairy tales. As spectators tour the hall, the women don homemade costumes and enact scenes telling the story of their theme. Bragging rights go to the wing with the most votes at evening's end.

Miss Hospers

A satire of the Miss America contest, Miss Hospers is a beauty pageant in which contestants take on a persona as they compete for the crown—for example, the librarian who shelves books for her talent or the Hollywood starlet who signs autographs. Participants are judged on their creativity and how well they stay in character. As does Miss America, last year's Miss Hospers also promoted a cause, encouraging her fellow residents to embrace simple living.

Fern Barbecue

When "sleepovers" was the theme of the annual Fern Barbecue, Fern Smith Hall residents hung out on the campus green in their pajamas, slippers and bathrobes, clutching pillows and their favorite stuffed animal. Whatever the theme—from superheroes to the hit movie *Hunger Games*—the annual event features coordinated costumes, games and decorations, along with a cafeteria-catered meal.

Pilgrimage

Another West Hall tradition, Pilgrimage is a 15-mile cross-country trek. Armed with walking sticks and water bottles, participants follow fence lines during the daylong excursion, ending their journey at a nearby town's restaurant. Along the way, they share stories, struggles, aspirations and goals, stopping to rest, cool off in a nearby creek or discuss their faith.

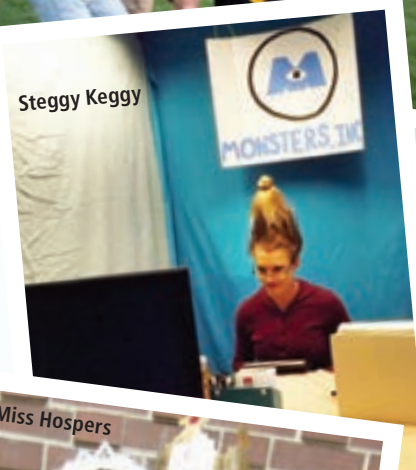
When the last two miles seem the longest, the men may be less apt to talk. But even if the only sound between them is the crunch of dried corn stalks beneath their tired feet, the shared experience of an all-day pilgrimage still strengthens their bond as West brothers. 🏰



Cardboard Duct Tape War



Coly Olympics



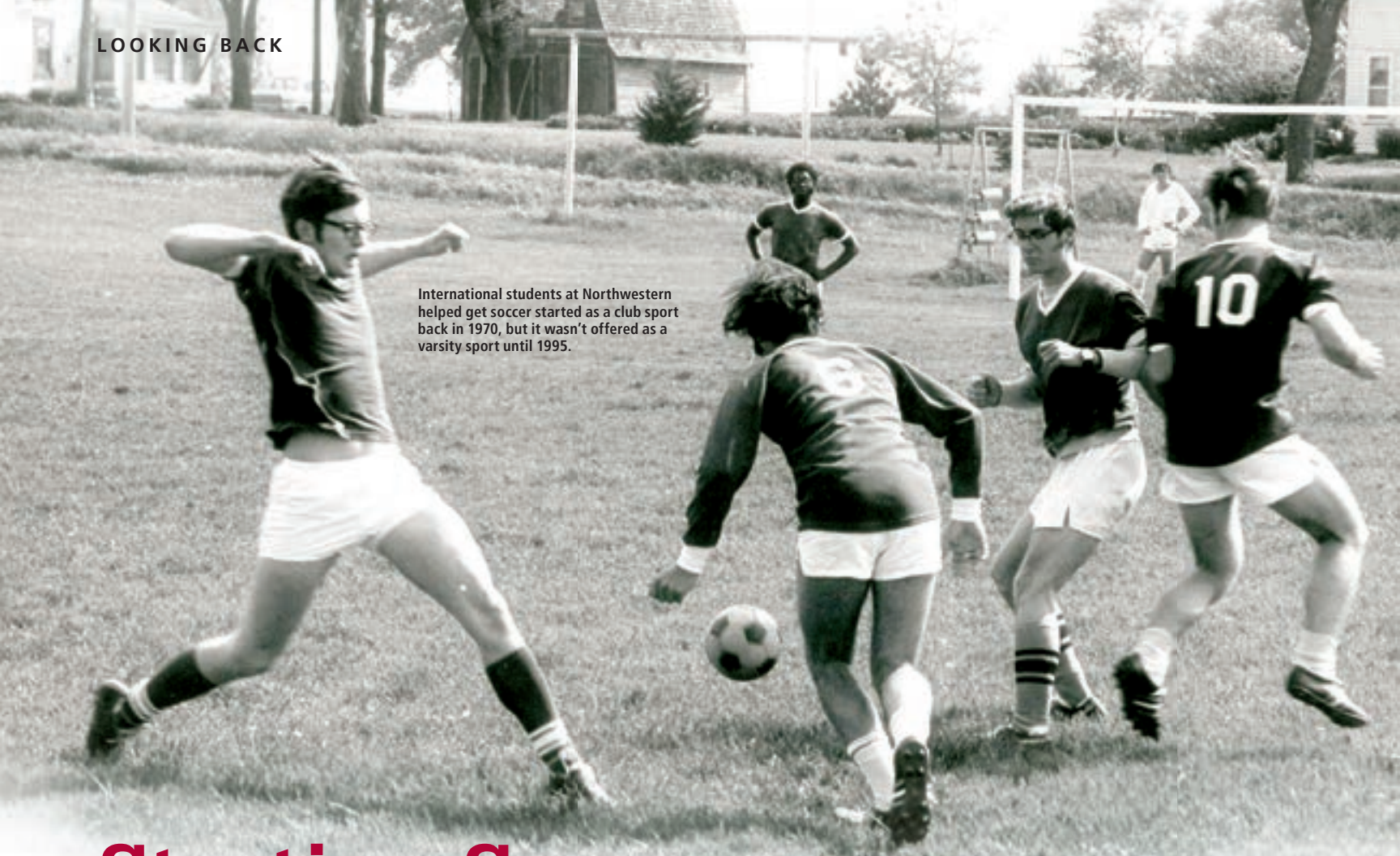
Steggy Keggy



Miss Hospers



Fern Barbecue



International students at Northwestern helped get soccer started as a club sport back in 1970, but it wasn't offered as a varsity sport until 1995.

Starting Soccer

BY ANITA CIRULIS

When Northwestern first offered soccer as a team sport, Coach Bruce Murphy had a budget just big enough to pay for the soccer balls. The goals were made of nets strung on old football posts, the athletes lined their own field, and Murphy filled in as a player or ref as needed.

The year was 1970 and Murphy was new on campus, fresh from earning his doctorate and hired for his first teaching position. When international students in one of his history classes learned he had played soccer as an undergraduate, they enlisted his help in starting soccer at NWC.

"We knew we couldn't start a varsity sport," Murphy recalls. "There weren't any schools in the area that had it as a varsity sport at the time." So Northwestern fielded a club team and began competing with similar squads at a handful of state and private colleges.

"Of the 20 or so guys on the team, less than half were international students, but they were the core of the team," Murphy says. The students from Africa had soccer skills; the rest of the players were ready to learn.

Soon there were big and small victories. In 1973 Northwestern stunned its competition when it won the Northwest Soccer Tournament, topping a Rapid City team that hadn't lost in two years and defeating a previously unbeaten Dordt team. That was the year Rhonda Jensen tried out for the team.

"She was actually pretty good," Murphy says. "The players on the other teams didn't know what to make of her, so we put her on offense in front of the goal."

Other early highlights included tying Bethel at its Homecoming game despite having just 12 players and winning a tournament hosted by Augustana.

"Everyone was surprised, including us," Murphy says of the tourney. During the awards ceremony, Augustana's coach had a confession: He was so sure his team would win that "Augustana" was already engraved on the tournament trophy. Murphy's reaction? "I just roared."

In 1981 Jay Wielenga was recruited by a friend to play goalie for the team. He didn't have any previous soccer experience, but he was—to use his words—"tall and long."

"The two things I enjoyed the most were beating USD in their dome and getting to know so many international students."

Wielenga's first year in soccer was also the club's last. Without a coach in 1982, the team didn't survive. Soccer would disappear from Northwestern for 11 years until it reemerged as a co-ed club sport in 1992. Three years later, the college added intercollegiate soccer to its athletics program.

This time, the women had their own team.

class Notes

'68 Kella Klinker Simonin received two People's Choice Awards for her work with the Spencer (Iowa) Community Theatre last season: Best Directing Team for *Steel Magnolias*, where she was also nominated for her role as Clairee, and Best Supporting Actress for her role as Ethel Banks in *Barefoot in the Park*.

Dr. Corwin Smidt has retired after 35 years of teaching at Calvin College and serving as director of the Paul Henry Institute for the Study of Christianity and Politics. He recently gave the keynote address to the Religion and Politics section of the German Political Science Association, and lectured at the Swiss universities of Lucerne, Lausanne and Zurich.

'74 Charlotte Baldwin is a library assistant at the Ericson Public Library in Ames, Iowa.

'77 Winning Favor, a movie co-produced by **Anita (Plantage) Bomgaars**, Orange City, was released on DVD for national distribution this fall. The movie, which tells the true story of Orange City's MOC-Floyd Valley and Unity Christian high schools' boys basketball teams winning state championships in 2005, can be purchased at Walmart and Amazon.com.

Sherry TenClay is serving as interim associate dean of instruction in the University of New Mexico's Division of Continuing Education. She is a member of the Central Workforce Executive Board of Central New Mexico and chairs its Training Provider Committee. She lives in Albuquerque and serves as an elder and council president in her church.

'79 John Ter Beest, Rapid City, S.D., received Regional Hospital's first DAISY Award for Extraordinary Nurses. An R.N. in the Intensive Care Unit, he has worked at the hospital for 19 years. The DAISY Award is an ongoing recognition program in partnership with health care organizations around the world that celebrates the outstanding skill and compassion nurses bring to their patients every day.

'81 Dr. Michael Calvert is the new president of Central Community College's campus in Grand Island, Neb. He previously served as dean of humanities and social science at Butler Community College in El Dorado, Kan.

'83 Beth (Bogaard) DeRuyter is an elementary schoolteacher in the Sioux Falls School District.

Red Ties

MARK BLOEMENDAAL '81

Director of Alumni Relations

This season is a great time to celebrate God's faithfulness. Long ago, despite the difficulties of starting over in an unfamiliar place, a community of pilgrims acknowledged all things come by God's grace, and they took time to thank him.

Our NWC community has much to be thankful for too—thankful to God, and thankful to you.

Your faithful support has enabled us to begin building the learning commons, a magnificent addition to campus. You've also given generously to support student scholarships and mission trips and invested in new and growing academic programs like nursing and Spanish translation and interpretation. Thank you.

You have encouraged high school students to consider Northwestern by distributing Red Recruiter Scholarships, worth \$500 to students who attend (www.nwciowa.edu/redrecruiter). You have driven high school students to campus or even paid for plane tickets so students could participate in a Preview Day. Thank you.

Northwestern alumni and friends are naturally generous, and we know there are other organizations for which you have a heart as well. Thank you for your steadfast support for NWC.

Or, if you've not supported Northwestern in the past, think about investing in our students and their futures. We're already the envy of other small Christian colleges for our academic success, standard-setting residence life and campus ministry programs, and talented athletes who are champions on and off the court. Let's be the best at alumni support too. For that, we need your gifts, regardless of size: give.nwciowa.edu.

We also need you to continuing referring students to NWC. A Northwestern education not only transforms students, but it can also play a role in transforming our culture. If you know teens who like academic challenge, care about God's people, and demonstrate a potential for making a difference, point them in a Northwestern direction: www.nwciowa.edu/refer-a-student.

Thank you.



COACH

Remember the man who influenced many Raiders in the 1950s and '60s by funding a scholarship in his name. The **Paul Colenbrander Scholarship** will help a basketball or football player attend Northwestern. To learn more, contact the advancement office at giving@nwciowa.edu or 712-707-7106. Or give online:

www.nwciowa.edu/give2nwc



Sioux City lawyer Cindy Moser is serving as president of the Iowa State Bar Association this year.

Legal Leader

In her 35-year legal career, Cindy (Terhark '74) Moser has been accustomed to being on the forefront of change—from seeing women become more equally represented in the field to pioneering new specialty areas of law.

This year, as president of the Iowa State Bar Association (ISBA), Moser remains focused on the current issues facing the profession. She says her priorities include working to educate voters about Iowa's judicial system and finding new ways to help young lawyers transition from school to career.

"We're seeing a demographic shift from rural communities to larger cities. With that, some rural attorneys are finding it difficult to find replacements when they want to retire," she says.

In response, the ISBA created the Rural Practice Project, which places first- and second-year law students with small-community lawyers for a summer. "We've had a really positive response from all the participants and hope to grow the program," Moser says.

As a history major, Moser first considered law school at the encouragement of one of her NWC professors. She is now a partner at the Heidman Law Firm in Sioux City.

"I've had a very rewarding career," says Moser, who specializes in health care law. "Law combines the intellectual stimulation of an ever-evolving field and the opportunity to help people solve problems."

BY EMILY (HENNAGER '06) DE VRIES

'85 **Rene (Peterson) Ludeman**, Colorado Springs, Colo., is the director of the Family Crisis Center at Springs Rescue Mission. The Family Crisis Center is a transitional housing facility for homeless women who have children. She and her husband, **Michael '86**, have four children and two grandchildren.

'87 **Dan Hansen** is the administrator of the Garden View Care Center in Shenandoah, Iowa.

'90 **David Bareford** and his wife, **Melissa Vickery-Bareford '89**, recently moved from Chicago to Woodland, Wash., where he is

a sign language interpreter for Sorenson Communications.

'94 **Craig Douma** is the new men's basketball coach at Central College in Pella, Iowa. He coached the last six seasons at Carroll (Iowa) High School and compiled a 268-78 record in 15 years as a head coach.

Kevin Zylstra, Naples, Fla., is a relationship manager for Global Wealth Consultants.

'95 After 18 years in the classroom, **Rachel (Burgers) Langenhorst** is now the K-12 technology integrationist for the Rock Valley (Iowa)

SPREAD RED

Gala Scholarship Auction

Saturday, Feb. 16

Help fund scholarships for Northwestern students by donating—or bidding on—items for the college's annual auction. Contact the advancement office for more information and then join the action in the RSC gym this February.



www.nwciowa.edu/auction
events@nwciowa.edu • 712-707-7134

Community School District. She assists teachers and students in integrating technology into the curriculum to enhance learning.

Michelle (Smith) Mays recently closed her law firm and moved to Green Bay, Wis., to work with the Oneida Tribe of Indians of Wisconsin, of which she is a member. She is a staff attorney in their Legislative Reference Office, responsible for researching, drafting and amending tribal laws and policies. She previously served as a family law attorney for 14 years.

Loree (Carlberg) Vander Zwaag and her husband, **Mike '94**, and son enjoyed a Northwestern-oriented vacation this summer. Using the Gala Auction vacation package they purchased in February, they stayed at the northern Minnesota cabin of Wilma and **Gerald Van Peursem '56**. They enjoyed developing a relationship with the Van Peursems and also spending time with Loree's NWC roommate, **Bridget (Roelofs) Maki**, and her family.

'96 Matt Brouwer, Sioux Falls, has been promoted to HQ marketing manager for Verizon Wireless.

Adam Tyrrell, Marshalltown, Iowa, is a financial adviser at SagePoint Financial.

Sherri (Van Roekel) Van Beek was named one of the 2012 Rising Stars in Banking by the *NorthWestern Financial Review* in June. She has been the chief audit officer for CorTrust Bank in Sioux Falls for five years.

'98 Chris Deam, Cedar Rapids, Iowa, is the associate principal and activities director at Jefferson High School.

'99 After 13 years working at Prairie Ridge Church in Ankeny, Iowa, **Kevin Jansma** is now employed as senior director of programs for Greater Des Moines Habitat for Humanity.

Stephanie (Timmerman) Sanderlin is a student success facilitator at the Univer-

sity of Alaska Anchorage School of Nursing.

'00 Dr. Mitch Engle, Missouri City, Texas, is an assistant professor at the MD Anderson Cancer Center.

Andrew Lee is pursuing a master's degree in Christian spirituality at Graduate Theological Union in Berkeley, Calif.

'01 Amber (Davis) Backes is the owner of Bye Buy Consign, a seasonal children's consignment sale in Carrollton, Texas. If you live in the Dallas/Fort Worth area, visit bbconsign.com for more information.

Kylie (Van Dyke) Prasuhn earned a master's degree in education from Wright State University's intervention specialist program this summer. She teaches language arts, music and math resource classes at South Middle School in Greenville, Ohio.

Capt. Jason Storevik graduated from U.S. Air Force Weapons School in June and is an F-22 weapons officer in the 7th Fighter Squadron at Holloman Air Force Base in New Mexico.

'04 Jaime (Woudstra) Meyer is a residential lender at Iowa State Bank in Orange City.

'05 Brad Cave, Sioux Center, is an agricultural banker at First National Bank. He is also on the football coaching staff at Dordt.

Aaron Flaugh, Red Wing, Minn., is a systems support analyst for Goodhue County.

The Rev. Regina (Downing) Hassannally is pastor of St. Luke Lutheran Church in Goodhue, Minn.

Stacy (Kokes) Scholten is a child and family services delivery administrator for the state of Nebraska. Her husband, **Joel '06**, teaches art for the Bellevue School District. He is also an assistant volleyball coach at Bellevue East High School.



Joline Schultz, a small-town Iowa native, interned with a bank in Chicago as a senior—and never left. She now serves as a vice president at that same bank.

Her Kind of Town

"It's just a semester," Joline Schultz '93 told herself when she left Northwestern to participate in the Chicago Semester her senior year. The Pomeroy, Iowa, native had never really considered leaving northwest Iowa, but a friend convinced her to step outside her comfort zone after four years of staying close to home to help her widowed father and siblings.

Schultz found those three months in the Windy City to be life-changing. Her internship at NDB Bank led to a permanent position, and she's stayed with the same bank (now part of JPMorgan Chase), becoming a vice president.

The transition to a big city had its challenges. "My first week, they said to get on the train and go find lunch. I thought, don't I get a map or something?" she says.

But almost immediately, she found a community—a fellow Pomeroy native living nearby, a coworker hired after an internship via Calvin College, a church where she spends time volunteering. "You soon learn it's not really that big of a city," she says. "At lunch one day, my high school principal drove by and waved at me!"

What would she tell students considering an off-campus program? "Go ahead and step outside of the box. It's only a semester."

Or, potentially, a lifetime.

BY **SHERRIE BARBER WILLSON '98**

Heidi Tonne is an oncology case manager at the Nebraska Medical Center in Omaha.

'06 Joy DenHartog earned a master's degree in TESOL (teaching English to speakers of other languages) from Anaheim University. She is an elementary ESL teacher in Des Moines.

Emily (Hennager) De Vries, Monroe, Iowa, is an associate product specialist for the Pella Corporation. She worked in marketing for the Iowa State Fair for the last six years.

Joseph Hartfiel of Buffalo, Minn., is a program director for Tadd's Lighthouse, a residential facility for adults with Huntington's Disease.

Dustin Hector is the publisher of the *Farmers Hot Line* for Heartland Communications in Fort Dodge, Iowa. His wife, **Jessica (Stienstra '07)**, is a reading instructor for Southeast Webster-Grand Schools in Burnside.

Nico Obed and his wife, Erin, recently moved to Birmingham, Ala., from Dubai. He has a master's degree in business administration from Azusa Pacific University.

Anna (Wilkinson) Tabone is assistant director of the master's degree program in spiritual formation and leadership at Spring Arbor University in Michigan. She previously served for six years as a resident director at Spring Arbor.

Erin (Ackland) Van Roekel earned a

master's degree in speech language pathology from the University of Nebraska at Omaha and is a speech-language pathologist at Golden Hills Elementary School in Bellevue, Neb.

'07 Aaryn (Eckert) Bierly, Catonsville, Md., teaches English for the Baltimore County Public School District.

David Bray and his wife, **Brittany (Osborn '09)**, spent five days this summer hiking the Grand Canyon from rim to rim along with fellow alumni **Sara (Kernes '06)** and **Jake Nessa '06**.

Amanda (Brown) Brouwer earned a doctorate in experimental health and social psychology from the University of Wisconsin-Milwaukee. She is an assistant professor of psychology at Winona State University in Minnesota.

Carla Shelton is the registrar at the Oklahoma State University Museum of Art in Stillwater.

'08 Kristen (Moss) Andringa, Bettendorf, Iowa, teaches third grade at Morning Star Academy.

Gina Boyd Archer, West Bend, Iowa, earned a bachelor's degree in logistics management from Bellevue University in February.

Elizabeth Colbert, Sioux Falls, is the marketing coordinator for Gage Brothers Concrete Products.

Anthony Ebert earned a master's degree in conducting from the American Band College of Sam Houston State University in August. He is the junior high and high school band director at The Classical Academy in Colorado Springs, Colo.

Joe Heitritter, operations/office director at Promise Community Health Center in Sioux Center, received the Unsung Hero Award from the Iowa Primary Care Association in October. He was recognized for his tireless efforts during a year and a half

when the center operated without federal or state funding.

Tim Klemz works as senior internal auditor for Otter Tail Corp. in Fargo, N.D. He previously worked in auditing at Eide Bailly.

Bethany Kroeze is the general manager at the Le Mars (Iowa) Pizza Ranch.

Dr. Jen Shafer graduated from Israel's Ben-Gurion University Medical School for International Health in May. She was nominated by her class to be the student speaker at commencement. She is pursuing her family medicine residency at the Lincoln (Neb.) Medical Education Partnership.

Nathan Summers is vice president, public finance banker, for D.A. Davidson & Co. in Des Moines.

Ben Vos is the director of student ministries at Trinity Reformed Church in Orange City. He previously served as the youth pastor at Shannon Oaks Church in Sulphur Springs, Texas. His wife, **Lisa (Muilenburg '07)**, is teaching in the MOC-Floyd Valley School District.

Codie Zeutenhorst graduated from Northwestern Health Science University in Bloomington, Minn., with a Doctor of Chiropractic degree. He owns Luverne (Minn.) Health and Wellness.

'09 Jill (Swanson) Birkland teaches kindergarten in Pleasantville, Iowa. Her husband, **Ryan '10**, is in his second year of medical school at Des Moines University.


Emily Carris teaches English to kindergartners in South Korea.

The Rev. Blaine Crawford, Rochester, N.Y., is pastor of Lakeview Community Church.

Ben Kester, Chicago, is now an independent actuarial consultant.

Kathleen (Kropp) Marsh earned a master's degree in music therapy from Colo-

SPEAK UP



Tell your NWC friends and classmates about the latest news in your life.

Submit for consideration by Jan 4 to:

Office of Public Relations • Northwestern College
101 7th Street SW • Orange City, IA 51041
classic@nwcioa.edu • classic.nwcioa.edu

Name _____

Address _____

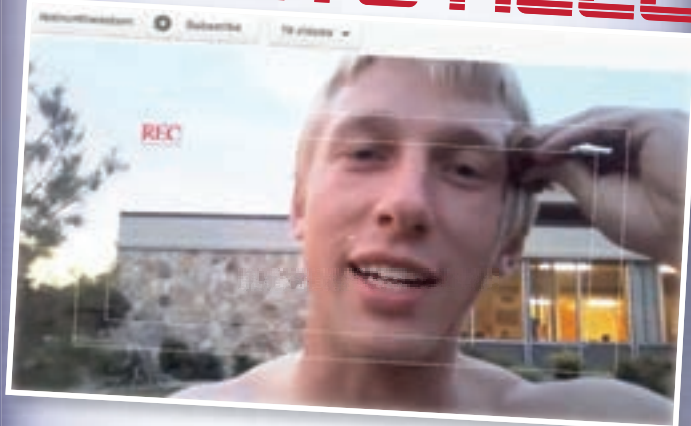
Home/cell phone _____ Class year _____

Email _____

Current employer(s) _____

My news _____

REAL TO REEL



Go behind the scenes in *Real.Northwestern.2*, where students tell the unscripted truth about studying, profs, pranks and how a small college like Northwestern can lead to big opportunities.

www.nwciowa.edu/realnwc



rado State University. She teaches music at Trinity Lutheran Preschool in Loveland, Colo.

Samantha (Olson) Nesper is an articulation and evaluation specialist at Southern Oregon University in Ashland.

Stephanie (Powell) White, Omaha, is an executive assistant for Signal 88 Franchise Group.

'11 Nicholas Crippin is pursuing a medical degree at Des Moines University.

Jacob Gaster is pursuing a master's degree in land reclamation and remediation at the University of Alberta.

Logan Ogden is pursuing a master's degree in nutrition, exercise and food sciences at South Dakota State University. His wife,

Caitlyn (Nerem '11), is a nurse in the cardiopulmonary unit at Avera McKennan Medical Center in Sioux Falls.

Hannah (Reinders) Schouten works with hospice care at the Huron (S.D.) Regional Medical Center. Her husband, **Jon '12**, teaches sixth grade math and social studies and coaches basketball at Huron Middle School.

Chelsea Stanton is a fellow of The Road, an Episcopal Service Corps program in Atlanta. She was previously involved in Mission Year.

'12 Aaron Bauer is an accounting assistant for Howalt McDowell in Sioux Falls.

Ross Fernstrum is an admissions counselor at Northwestern.



DOUG RUTH FINE ART PHOTOGRAPHY

Tim and Andrea Van Gelder's foxtrot won first place and audience choice awards in the Dancing with the Steele County Stars competition.

Award-Winning Moves

When Tim '03 and Andrea (Ackerman '05) Van Gelder began ballroom dancing lessons back in March, they needed a space heater to warm their makeshift practice area in the garage.

Just a few months later, the Van Gelders' foxtrot would heat up the floor at Dancing with the Steele County Stars in Owatonna, Minn., where they won the audience choice award and were declared the overall winners.

Tim, a family medicine physician, and Andrea, a worship leader, spent Sunday afternoons at a professional dance studio and evenings at home preparing for the July 9 contest, a fundraiser for a nonprofit that serves senior citizens.

As mom to their two young sons, Andrea admits to enjoying the glamour, spray tan and fake eyelashes. Tim, however, could have done without the two nights spent gluing 150 crystals onto her gown ("I hope I never have to do that again").

The Van Gelders are invited back to kick off next year's contest, a chance to revisit the ups and downs of their challenging routine.

"I had to pick her up and spin her around. I had to throw her in the air three times," says Tim, who accidentally left a five-finger bruise on his wife's arm.

"I was just worried about dropping her."

BY AMY SCHEER



SHAWN SPENCE

Three years ago, Nick Tjeerdsma was treating injured Raiders at De Valois Stadium. Today he's an athletic training intern for the Indianapolis Colts.

Ready for Some Football?

Nick Tjeerdsma '10 may have worked harder in training camp than the NFL players he served. For the first-year athletic training intern with the Indianapolis Colts, training camp meant 16-hour days.

They started at 6:30 a.m. Treat players, go to walk-throughs, treat players, go to practice, treat players, do paperwork, prepare for the next day, sleep, repeat.

But it wasn't until the first home game at Lucas Oil Stadium—a 23-20 victory over the Minnesota Vikings—that Tjeerdsma felt he had reached the goal he set his freshman year at Northwestern.

"When we set up the field before the game, I got a chance to look around at the stadium," he says. "It's really grandiose, a little different from Orange City. You know you're in the big leagues."

"I miss a lot of plays during the game," he says. "But there are times I'm standing 20 to 25 yards away. It's the best seat in the house."

Tjeerdsma was "drafted" by the Colts after earning a master's degree in athletic training from Purdue University. His personal game plan calls for him to be a full-fledged trainer for the team by 2014—just in time for training camp.

BY MICHELE LINCK

Kay Heiberger, Sioux Falls, is finance officer for the city of Worthing.

Matthew Kroeze, Pella, Iowa, is a credit assistant at Precision Pulley & Idler.

Laura Stralow is an RN at Indiana University Bloomington Hospital.

Jessica Wedel, Prinsburg, Minn., teaches science at Central Minnesota Christian High School.

Jill Weitgenant teaches high school math for the Essex (Iowa) Community School District.

New Arrivals

Greta and **Clint Hogrefe '97**, son, Luther Robert, joins Esther (5) and Packer (2)

Sarah (Popkes '97) and **Hans Wagenaar '98**, daughter, Maddilyn Grace, joins Matthew (11) and Michael (8)

Melinda (Kuhl '98) and **Matt Brouwer '96**, daughter, Leah Ilene, joins Caleb (13), Madeline (8) and Grace (3)

Taylor and **Ryan Busboom '99**, son, Rhett Lee

Jeanne and **Josh Thomas '99**, son, Cale Isaiah, joins Eden (4) and Chase (2)

Jennifer and **Nathan Lamb '00**, daughter, Isabelle Renee

Joel and **Laura (Reimers '00) Stauffer**, son, William Vernon

Mark and **Katherine (Petersen '01) Morrell**, daughter, Cordelia Joy

David and **Sarah (Gosselink '02) Hille**, son, Henry William, joins Adele (3)

Kristi (Kurtzleben '02) and **Joe Wick '03**, daughter, Lauren Louise

Laurie (Stark '03) and **Matthew De Vries '02**, daughter, Molly Mildred

Shawn and **Emily (Denekas '03) Huisman**, son, Wyatt Michael, joins Annika (2)

Melissa (Jelsma '03) and **Jason Storevik '01**, daughter, Kylie Madison, joins JJ (6), Makayla (4) and Maya (2)

Heather (Boersma '03) and **Josh Van Leeuwen '03**, son, Judah James, joins Josiah (4) and Hannah (2)

Chad and **Erica (De Vries '03)**

Zuiderveen, son, Jaxon Chad, joins Liam (3)

Sarah and **Brad Cave '05**, daughter, Emerson Elizabeth, joins Parker (1)

Ben and **Jess (Moul '05) Doebrmann**, daughter, Emma Lee

Christopher and **Kristen (Hosbond '05) Donahue**, son, Noah James, joins Gavin (1)

Terrence and **Regina (Downing '05) Harsanally**, son, Jude Jacob Samuel, joins Micah (2)

Traci and **Kyle Hiemstra '05**, daughter, Kendyl Jene

Bobby and **Jenna (Schweitzer '06) Johnson**, son, Greyson Mark, joins Laiken (4), Dreleigh (3) and Ryer (1)

Sarah (Way '06) and **Scott Treft '06**, daughter, Lillian Elizabeth, joins McKyndree (2)

Erin (Ackland '06) and **Josh Van Roekel '07**, son, Keegan Khristian

Andrew and **Rachel (Yackey '07) Harcum**, son, Rhett Carlton, joins Lorelai (2)

Jessica (Stienstra '07) and **Dustin Hector '06**, son, Easton James, joins Alivia (5)

Stacy (Parker '07) and **Dustin Heino '06**, son, Landon Bradley, joins Connor (3)

Laura (Spanhut '07) and **Nick Scholten '03**, daughter, Danica Lynn

Brandon and **Kristina (Hanson '07) Smith**, son, Dominic Donald

Emily (Hoekema '07) and **Tim Thompson '06**, son, Elam Craig

Bethany (Harms '08) and **Jon Handsaker '09**, daughter, Amaris Kim, joins Gideon (2)

Emily (Sweet '08) and **Ben Landegent '05**, daughter, Autumn Sweet

Lindsey and **Matthew Van Schepen '08**, daughter, Lilia Renee

Jana and **Codie Zeutenhorst '08**, daughter, Jenae Kate

Greg and **Haley (Janssen '09) Altmaier**, son, Harper Jade

Michael and **Amanda (Fox '09) Conover**, daughter, Ellaree Leola

Marriages

Amy Wallace '98 and Michael Loeffelholz, Clear Lake, Iowa

Jim Ellis '06 and **Chantalle Reno '12**,
Denver

Anna Wilkinson '06 and Jeff Tabone,
Spring Arbor, Mich.

Billi Ellingson '07 and David Brahn,
Rochester, Minn.

Lynn Harrison '07 and Seth Gregory,
Corpus Christi, Texas

Ryan Jacobson '08 and Sarah Kerr, West
Des Moines

Megan Meyer '08 and Jared Christensen,
Windsor Heights, Iowa

Kristen Moss '08 and Mitch Andringa, Bet-
tendorf, Iowa

Danielle Gaudian '09 and Javan Kruse,
Hartley, Iowa

Jackie Knibbe '09 and David Hollinger
III, Omaha

Amanda Maloney '09 and Caleb Rottman,
Salt Lake City

Haley Hector '10 and Curtis Miesner, Ida
Grove, Iowa

Beth Hunter '11 and Adam Fennema,
Edgerton, Minn.

Caitlyn Nerem '11 and **Logan Ogden
'11**, Brookings, S.D.

Lisa Walters '12 and **Parker Moore '12**,
Lincoln, Neb.

Alyson Wesselink '13 and Timothy Bents,
Lawrence, Kan.

The couples reside in the city listed.

In Memoriam

The Rev. Willis Vander Kooi '32 died
June 28 in Broomfield, Colo., at age 99.
After graduating from Northwestern Junior
College, he attended Central College and
Western Seminary. He and his wife, Jennie,
pastored Reformed churches in Illinois,
Iowa, Minnesota, New York and South
Dakota. After his retirement, he served on
Native American reservations and received
the Iowa Governor's Achievement Award
for his lobbying work on behalf of senior
citizens. He was a member of Presbyterian
Church of Broomfield. Among his survivors
are five children.

Ruth (Van de Waa) Grether '32, '62, age

97, died July 19 in Algona, Iowa. In addition
to graduating from Northwestern, she
also graduated from Iowa State Teacher's
College. She was a member of Manchester
United Methodist Church Women, the
Retired Teachers Association and P.E.O.
International. Her survivors include three
children.

Otto Huizenga '41, of Denver, died July 13
at age 88. He served in the U.S. Navy during
World War II. After a long sales career, he
retired from Colgate-Palmolive in 1983.
He was a volunteer for the Visiting Nurses
Association and Denver International Airport
Travelers Assistance. He is survived by two
sons.

Anne (Vos '41) Muilenburg, age 91,
died May 30 in Orange City. After earning a
teaching degree from Northwestern Junior
College, she taught in Maurice and Clara
City, Minn. She later became a nurse's aide
and was the activities director at the Heri-
tage House nursing home in Orange City.
She was a member of American Reformed

Church, the American Legion Auxiliary,
Northwestern College's Auxiliary, and the
General Program Council of the Reformed
Church in America. She is survived by three
children, including **Mark '67** and **Marilyn
Zeuske '78**.

The Rev. Robert Schwander '68, age 70,
died Oct. 7 in Holland, Mich. He graduated
from Western Theological Seminary and
ministered in the Reformed Church in Ameri-
ca for 40 years. He served churches in Iowa,
New Jersey and New York. He is survived
by his wife, Elaine; five children, including
Stephen '84; and two sisters.

Corrine Sonneveldt, college counselor
from 1969 to 1976, died Oct. 7 in Holland,
Mich., at the age of 91. A graduate of Whea-
ton College, she worked in student affairs
there and at Michigan State University
before coming to NWC. Most recently, she
was community education director for
Michigan's Oceana County.



Rain or Shine

We've got you covered, whether you're caught in a shower or needing a little shade. For these and other Christmas stocking stuffers, shop the Northwestern College Bookstore online.

bookstore.nwciowa.edu

Classic Thoughts

Beyond Borders

BY SARA VELDHUIZEN STEALY '98



I recall the first time I got the question. I was in a small classroom in Lusaka, not long after I had arrived in Zambia for my first tour as a U.S. Foreign Service officer. He was probably 15 years old, with close-cropped hair and dressed in a white, short-sleeved oxford shirt with light gray stripes. He wasn't defiant or angry. He was just curious.

"I heard the United States created HIV on purpose. Is that true?"

The same scene happens dozens, if not hundreds of times a week around the world: A U.S. diplomat meets with a group of students or religious leaders, perhaps entrepreneurs or artists. Of course, sometimes the audience is familiar with America. They know Americans. Maybe they've even traveled to the United States.

But so many times, this is their first conversation with an American. They've seen movies and television. They have ideas about America. But they've never had the chance to look an American in the eye and ask about our lives, our policies, our beliefs. Maybe they just want to know about your house or your dog. Or maybe there's a larger question, something they heard somewhere once.

I lost track of how many times I was asked the HIV question. But I do remember the feeling each time of wanting to make eye contact with the questioner, to discover why he thought that might be true. I believed—hoped—that once we talked it through, face to face, he would walk away with the truth and a different, more positive impression of America.

And that's the thing about diplomacy: There's this image of it, of diplomats in a foreign ministry somewhere, flags on the table, a checklist of policy points to negotiate. We do that, too, sometimes. But more often, it's person to person. It's that "last three feet" that Edward R. Murrow so famously referred to.

Diplomacy is being out there. It's opening yourself up to those questions from students. It's having coffee with a journalist to learn more about a divisive

political issue. It's marching in a parade, surrounded by riot police, to show that the United States supports equal rights for all people. Diplomacy is visiting a rural clinic to see how a U.S. government program has improved the child mortality rate, touring an industrial zone to explore ways to expand our trade relationship, and comforting an American citizen in the hospital.

It is being out there—especially for my colleagues in dangerous places. And we've seen this year just how dangerous it can be. More and more frequently, diplomats serve in countries where anti-American sentiment is high and the threat of terrorism is very real. In other countries, they face civil unrest, unfamiliar diseases and substandard medical care.

I didn't know Ambassador Chris Stevens or the other Americans killed in the line of duty this year, but several of my colleagues did. They lost a friend, a boss or a mentor. It has been a difficult year. I'd be lying if I said it doesn't make me stop, just for a moment, to consider why we do what we do—why we keep going out there when there's so much conflict. And then I remember: We keep going out there *because there's so much conflict*—because we believe by connecting with others, by creating closer ties, we can play a role in changing that.

We believe in what America stands for. We believe America has a good story to tell. And we believe America must continue to be, as Secretary of State Hillary Clinton said, "the greatest force for peace, progress and human dignity the world has ever known."

That cannot be done from inside any embassy in the world. So out we go. We go out, regardless of where "out there" may be, in the hope that by the end of the day, the people we meet will have a better understanding of America.

That's what we do.

Sara Veldhuizen Stealy is a political officer at the U.S. Embassy in Riga, Latvia. She previously served as a consular officer in Riga and as the deputy public affairs officer at U.S. Embassy Zambia. The views expressed are Stealy's and not necessarily those of the Department of State or the U.S. government.

Be Counted

“As Northwestern College students, we both received the Alumni Scholarship and other academic scholarships. We know how beneficial those are. With the cost of college today, it’s nice to know we’re impacting someone else’s life through our giving. We’ve been blessed, and this is one way we’re giving back.”

It all adds up.

Jerry '94 and Lori (Vander Pol '95) Rens began giving to their alma mater in 1996 and later made a pledge to help fund the renovation of Korver Field. Now they contribute regularly to the Northwestern Fund as members of the Tower Society, support the football program financially, and belong to the Red Raider Club. Eventually they plan to establish a scholarship in honor of their mothers, who also attended NWC. A natural way for the farm couple to give is to sell a load of corn and donate the proceeds to Northwestern.

The Rens live on a farm near Larchwood, Iowa, where they are raising corn, soybeans, cattle and four kids—ages 14, 11, 5 and 1. Jerry is a CPA and partner with Rath & Rens Co., P.C., in Larchwood, and Lori teaches kindergarten for the West Lyon Community School District.



Fine Dining



DOUG BURG

Students were greeted by an extreme makeover, cafeteria edition, when classes started at Northwestern this fall. The \$1 million upgrade—funded in large part by the college's food service provider, Sodexo—

increased the serving area from 2,000 to 3,500 square feet.

The additional space helps with traffic flow and provides room for made-to-order food stations with stovetops, grills, ovens and cold

storage. Wood laminate floors and Corian countertops class up the serving area, while the dining room features new carpet, lighting, tables and chairs.

"It was a lot of hard work throughout the summer," Sodexo Chef

BJ Whitmore says, "so it's been great getting people in here and seeing the looks on their faces as they come through and say, 'Wow!'"

the Classic