

# Business

nwciowa.edu/business

Accounting  
Business Administration  
Economics  
Public Relations

## Study options

- Accounting
- Business administration
- Business administration—agricultural business
- Business administration—finance
- Business administration—international business
- Business administration—management
- Business administration—marketing
- Business education
- Public relations
- Entrepreneurship (*minor only*)
- Leadership studies (*minor only*)
- Mission and justice (*interdisciplinary minor only*)

## Among the nation's best

Northwestern accounting students consistently achieve top scores and pass rates on the CPA exam. So far, 2017 was our best showing. The program was ranked 27th nationally for best accounting degree by Best Value Schools.

## Top 5% globally

Northwestern seniors competing in the international Business Strategy Game as part of their senior capstone class consistently finish in the top 5% among 6,500 teams competing around the world. During the spring of 2020, one team finished tied for first place globally.

## Faith focus

A Christian perspective is integrated with everything at Northwestern. It's what sets us apart from other colleges and universities where faith is either on the margins or missing altogether. It's among the reasons our grads—with their Christian ethics and values—are in high demand by employers.

## Real-world experience

- Internships offering real-world experience are available locally as well as through programs like the Chicago and Denver Urban semesters. Students have interned at AIG, Iowa State Bank or American State Bank in Orange City, the Export-Import Bank of the U.S. in Chicago, EY (Ernst & Young), and Sanford Health.
- 1-credit practicum experiences allow students to work or observe a career of interest for 25 hours. opportunities for students.
- Opportunities for students to network and get hands-on, real-world experience through business and investment clubs.
- Northwestern's new Center for Innovation & Leadership provides opportunities for students to be mentored by area leaders and to provide assistance to businesses and organizations.

## Expert advisers

- § One of the largest departments on campus, the department includes professors with degrees from places like Rutgers and the University of Michigan, and their research expertise ranges from public finance to empirical microeconomics.
- § The department is advised by a 12-member board of business experts, owners and entrepreneurs.

## Unlimited career opportunities

Our grads are working and learning at: Aligned Investors ▪ Amazon ▪ American Investment and Trust ▪ Bank Iowa ▪ Boston University Bureau of Reclamation ▪ Clean Ambiental, Rio De Janeiro, Brazil ▪ Diamond Vogel ▪ FDIC (St. Louis) ▪ Habitat for Humanity ▪ Iowa Corn ▪ National Highway Traffic Safety Administration ▪ Nationwide Insurance ▪ Northwestern Mutual ▪ Pella Corporation ▪ Principal Financial Group ▪ PricewaterhouseCoopers ▪ Thrivent Financial ▪ University of Rochester economics department ▪ U.S. Environmental Protection Agency ▪ Vermeer Corporation