Business & Economics

Put your faith to work. Whether you’re headed to Wall Street or Main Street, studying business at Northwestern will prepare you for more than bottom-line success. You’ll be ready to make wise use of the resources God has given you.

Study options
- Accounting major/minor
- Business administration major/minor
  - Agricultural business
  - Finance
  - General
- International business
- Management
- Marketing
- Business education major/minor
- Economics major/minor
- An interdisciplinary minor in Christian community development is also an option for business majors

Northwestern’s business and economics department is accredited by the International Assembly for Collegiate Business Education.

Teaching excellence
Northwestern’s business and economics faculty have real-world experience with accounting, international economics, marketing, and socially responsible business and entrepreneurial initiatives. They teach here because they’re dedicated to preparing businesspeople whose faith guides their work, leadership, investing and decision making.

Cultivating Christ-like business leaders
We promise we will challenge you to academic and personal excellence as we help you discern your calling and follow the example of Christ. We will do this through:
- Delivering high quality, specialized instruction
- Guiding your development of market-leading skills
- Providing experiential learning opportunities

Proven success
Northwestern is included among the top 10 economics programs in the state of Iowa by the career website Zippia.com. The CPA exam pass rates of NWC’s accounting graduates are consistently among the state’s best and in the top 10 among the 120 members of the Council for Christian Colleges & Universities. In 2016, Northwestern had the nation’s fifth-best CPA exam pass rate (85% with an average score of 80.9%) among all institutions with at least 10 candidates. In addition, over the past year, seniors competing in the international Business Strategy Game as part of their senior capstone class have been consistently successful, with teams finishing in the top 5% of 6,500 teams competing around the globe.

Valuable experience
In addition to learning from your professors’ expertise, you will have a chance to see your education at work through an internship anywhere in the U.S.
- The experience will be good for your résumé.
- The relationships will result in networking.
- The placement may become permanent, leading to your first job.

Getting down to business
Northwestern business and economics alumni are CPAs, MBAs, and skilled, savvy employees and employers. They invest in life and lives. Recent grads are employed by international marketing companies, the Big Four accounting firms, the FDIC and the Federal Reserve Bank of Chicago. They have their own businesses, teach in high schools and lead non-profit organizations.

To learn more about our professors and students, and see what graduates are doing:

nwciowa.edu/business