

Outcomes Assessment Results 2012-13

Student Learning Assessment for the Major in <u>Accounting</u>		
Intended Student Learning Outcomes for the Major in Accounting:		
1. Demonstrate knowledge of accounting concepts and applications with respect to measurement, reporting and communication.		
2. Demonstrate preparedness for professional career in accounting.		
3. Demonstrate an understanding of the integration of Christian values with accounting theory and practice.		
Assessment Tools for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Targets/Criteria for Direct Measures:	
1. Course Projects – Technical	Average of 3 on Rubric	
2. Course Projects – Analysis and Synthesis	Average of 3 on Rubric	
Assessment Tools for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Targets/Criteria for Indirect Measures:	
1. Job Placement	90% find relevant job within 6 months of graduating	
2. Internship Evaluations	Grade of B or average of 3 on supervisor’s evaluation	
Summary of Results from Implementing Direct Measures of Student Learning:		Performance Target Was...
		Met Not Met
1. Combination of scores from courses in Intermediate, Advanced and Cost Accounting and Federal Taxation		X
2. Combination of scores from courses in Cost Accounting and Advanced Accounting		X
Summary of Results from Implementing Indirect Measures of Student Learning:		Performance Target Was...
		Met Not Met
1. There were 11 accounting graduates in 2011-12 and we have information on 10 of them. Of those 10, all found relevant jobs within 6 months of graduation.		X
2. Scores on internship evaluation forms indicated satisfactory achievement of goal.		X

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Student Learning Assessment for the Major in <u>Business Administration</u>		
Intended Student Learning Outcomes for the Major in Business Administration:		
1. Demonstrate knowledge of business administration concepts and applications.		
2. Demonstrate preparedness for professional career in business administration.		
3. Demonstrate an understanding of the integration of Christian values within the Business Administration discipline.		
Assessment Tools for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Targets/Criteria for Direct Measures:	
1. National Test – ETS	≥ national average	
2. Course Projects	Average of 3 on Rubric	
Assessment Tools for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Targets/Criteria for Indirect Measures:	
1. Job Placement	90% find relevant job within 6 months of graduating	
2. Internship Evaluations	Grade of B or average of 3 on supervisor’s evaluation	
Summary of Results from Implementing Direct Measures of Student Learning:	Performance Target Was...	
	Met	Not Met
1. A cohort of 30 business administration students—consisting of everyone registered to take the Business Strategy capstone course—took the ETS during the 2012-13 academic year. The mean score in each of the nine business areas was above the national average. Overall, our cohort was ranked in the 94 th percentile.	X	
2. Average for students was greater than 3.	X	
Summary of Results from Implementing Indirect Measures of Student Learning:	Performance Target Was...	
	Met	Not Met
1. There were 25 business administration graduates in 2011-12 and we have information on 21 of them. Of those 21, all 21 found relevant jobs within 6 months of graduation.	X	
2. Scores on internship evaluation forms indicated satisfactory achievement of goal.	X	

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Student Learning Assessment for the Major in <u>Business Education</u>		
Intended Student Learning Outcomes for the Major in Business Education:		
1. Demonstrate knowledge of and the ability to apply educational strategies in the classroom.		
2. Demonstrate competency in business and accounting concepts.		
3. Demonstrate preparedness for a professional career in business education.		
4. Demonstrate an understanding of the integration of Christian values with business education.		
Assessment Tools for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Targets/Criteria for Direct Measures:	
1. National Test – ETS	≥ national average	
2. Exit Portfolio	100% approval	
Assessment Tools for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Targets/Criteria for Indirect Measures:	
1. Job Placement	90% find relevant job within 6 months of graduating	
2. Cooperating and Supervising Teacher Evaluations	Average of 3 on Rubric	
Summary of Results from Implementing Direct Measures of Student Learning:	Performance Target Was...	
	Met	Not Met
1. No business education students took the ETS test. However, of the other business administration students who took the test, the mean score in each of the nine business areas was above the national average.		X
2. Graduates' exit portfolio was approved	X	
Summary of Results from Implementing Indirect Measures of Student Learning:	Performance Target Was...	
	Met	Not Met
1. There was 1 business education graduate in 2011-12. This student found a relevant job within 6 months of graduation.	X	
2. Average for students was greater than 3.	X	

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Student Learning Assessment for the Major in Economics		
Intended Student Learning Outcomes for the Major in Economics:		
1. Demonstrate knowledge of economic concepts and applications.		
2. Demonstrate preparedness for professional career in economics.		
3. Demonstrate an understanding of the integration of Christian values with economic theory and practice.		
Assessment Tools for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Targets/Criteria for Direct Measures:	
1. National Test – ETS	≥ national average	
2. Course Exams	73% average	
Assessment Tools for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Targets/Criteria for Indirect Measures:	
1. Job Placement	90% find relevant job within 6 months of graduating	
2. Internship Evaluations	Grade of B or average of 3 on supervisor’s evaluation	
Summary of Results from Implementing Direct Measures of Student Learning:	Performance Target Was...	
	Met	Not Met
	1. 3 economics majors graduated in 2012-13. All 3 scored above the national average.	X
2. Average for students was greater than 73%.	X	
Summary of Results from Implementing Indirect Measures of Student Learning:	Performance Target Was...	
	Met	Not Met
	1. There were 2 economics graduates in 2011-12. Of those 2, both found relevant jobs within 6 months of graduation.	X
2. Scores on internship evaluation forms indicated satisfactory achievement of goal.	X	