

Public Disclosure of Student Achievement

Institution Name: Northwestern College

Business Unit(s) included in this report: Department of Business and Economics

Academic Period Covered: Academic Year 2017-18

Due Date of Submission: Nov. 1, 2018

PROGRAM	INDICATOR	RESULT
Bachelor of Arts in Accounting	Placement Rate	100% of reporting students
Bachelor of Arts in Business Administration	Placement Rate	94% of reporting students
Bachelor of Arts in Business Education	Placement Rate	100% of reporting students
Bachelor of Arts in Economics	Placement Rate	No students graduated with an Economics degree

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Placement Rate	Placement rates reported during the 2017-18 Academic Period Covered are for the 2016-2017 school year. Placement refers to degree-related employment or starting graduate school. Twelve students graduated with degrees in Accounting. Of those, all reporting found employment in degree-related fields within six months of graduation.
Placement Rate	Placement rates reported during the 2017-18 Academic Period Covered are for the 2016-2017 school year. 4 Placement refers to degree-related employment or starting graduate school. 45 students graduated with degrees in Business Administration, with 33 reporting. Of those, 31 found employment in degree-related fields within six months of graduation.
Placement Rate	Placement rates reported during the 2017-18 Academic Period Covered are for the 2016-2017 school year. Placement refers to degree-related employment or starting graduate school. Two students graduated with a degree in Business Education. Both found employment in a degree-related field within six months of graduation.
Placement Rate	Graduation placement rates reported during the 2017-18 Academic Period Covered are for the 2016-2017 school year. Placement refers to degree-related employment or starting graduate

	school. No students graduated with degrees in Economics during this period.
--	-----------------------------------------------------------------------------