Communications

Public relations executive, magazine editor, social media coordinator, speechwriter or campaign manager, media mogul ... Careers for communication professionals are fast-growing and fast-paced. And the technologies change as quickly as the stories you’ll tell.

2 study options
- Public relations major/minor
- Multimedia minor

Whether your message is a speech, news story, feature article or image-building event, studying communications will help you develop your ability to be heard.

Faculty
Northwestern’s communications professors are also professional communicators. They’ve published their own writing and managed public perception for a variety of businesses and organizations.

Real-world experience
You’ll get practical news writing and corporate communication experience through on-campus practicums:

- **Beacon student newspaper**
  Don’t just read about editorial ethics, news beats, evasive sources and press deadlines—do the real deal as a reporter, writer or editor of the *Beacon*, published weekly.

- **Crosswalk Media**
  Serve area organizations and learn about advertising, promotion, event management and public relations campaigns as a member of Northwestern’s student-managed communications team.

Then you might put your skills to work in an internship. Opportunities include:

- **Chicago Semester**
  In addition to your communications internship at a Windy City business, you’ll also take classes on Christian social values and urban culture.

- **Washington Journalism Center**
  Take a political beat and explore what it means to be a Christian working for the media in a city that is home to both the powerful and the powerless.

Write careers
From a newspaper editor to a U.S. Embassy public affairs officer in Ghana, Northwestern communications graduates have great stories to tell.

To learn more about our professors and students, and see what graduates are doing:

www.nwciowa.edu/communications