

Creative Industries-Visual Art Major Requirements

Art Core:

- ART105AE - Introduction to Studio (4 credits)
- ART220 - Graphic Design I (4 credits)
- ART331WI - Art Since 1940 (4 credits)
- ART417 - Internship (2 credits)
- ART450SR - Aesthetic Experience and the Christian Faith (2 credits)
- ART410 - Applied Design (2 credits)

Choose One Track:

Image Making and Design - Choose 12 credits:

- ART206 - Drawing (4 credits)
- ART244 - Painting (4 credits)
- ART164 - Photo I (2 credits)
- ART265 - Photo II (2 credits, ART164 as prerequisite)
- ART342 - Printmaking (4 credits)
- ART320 - Graphic Design II (4 credits, ART220 as prerequisite)

Object Design and Expanded Media - Choose 12 Credits:

- ART215 - Ceramics I (4 credits)
- ART317 - Sculpture I (4 credits)
- ART 315 - Ceramics II (4 credits, ART215 as prerequisite)
- ART 418 - Sculpture II (4 credits, ART317 as prerequisite)

Business Core - Choose two for 7 to 8 credits:

- BUS400 - Entrepreneurship (4 credits, BUS210 as prerequisite, Innovation Track)
- BUS401 - Consumer Behavior (4 credits, BUS200 as prerequisite, Marketing Track)
- BUS432 - Small Business Management (4 credits, Non-Profit and Management Track)
- COM332 - Advertising Campaigns (3 credits, Public Relations Track)

Cognate 1 - Choose one:

- ACC215 - Principles of Financial Accounting (4 credits)
- ECO101SS - Everyday Economics (4 credits)

Cognate 2 - Choose two for 4 to 5 credits:

- BUS210 - New Venture Innovation (2 credits, Innovation Track)
- BUS200 - Principles of Marketing (2 credits, Marketing Track)
- BUS327WI - Fund Raising for Mission (2 credits, Non-Profit Track)
- BUS205 - Project Management (2 credits, Management Track)
- COM230 - Principles of Public Relations (3 credits, Public Relations Track)

TOTAL CREDITS: 45 to 47 (including cognates)