

Renee Raider

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Orange City, IA

EDUCATION

Bachelor of Arts in Graphic Design

Expected May 2026

Bachelor of Arts in Art

Expected May 2026

Northwestern College | Orange City IA

- **Minor in Public Relations**
- Collegiate Scholar | Dean's List: 6 semesters

RELEVANT EXPERIENCE

Multimedia Artist

2021 – Present

Freelance | Remote

- Create graphics such as web banners, header images, and hand-drawn illustrations for various clients
- Design and ensure good quality, layout, and legibility of print materials, such as wedding invitations
- Produce visually engaging videos, including lyric videos and hand-drawn animations

Visual Communications & Advertising Intern

August 2023 – Present

Bridge Center for Intercultural Development | Northwestern College | Orange City, IA

- Produce graphics for the department and its student clubs, including flyers, posters, event signs, monitor slides, and social media content on Facebook and Instagram
- Develop marketing strategy to boost campus engagement in departmental programs and events
- Work as a team to foster cultural intelligence and build an inclusive campus community

Practicum Graphic Designer

August 2025 – Present

Delta Kappa Gamma, Alpha Phi Chapter | Orange City, IA

- Collaborate with a team to develop a complete PR campaign to grow the organization and recruit members
- Pitch a comprehensive visual advertising plan and develop print materials such as business cards, bookmarks, brochures, and trifold poster board

Art Camp Instructor

June 2025

Northwestern College Department of Art & Design | Orange City, IA

- Led hands-on art sessions for children ages 7-12 and teenagers, introducing them to various fine art techniques such as drawing, painting, printmaking, sculpture, and ceramics
- Encouraged creative confidence and maintained a fun and safe environment

Practicum Graphic Designer

November 2024 – May 2025

Iowa State Bank | Orange City, IA

- Collaborated with a multidisciplinary team to translate raw data from PDFs and Excel spreadsheets into a clear bar-graph visual for internal reports while maintaining confidentiality of financial information
- Designed a user-friendly, 10-page software dashboard that visually shows the translated banking data

Brand Identity Designer

June – July 2024

Dissecting Popular IT Nerds, Hartford CT | Remote

- Developed a cohesive brand identity, including a custom logo, based on the client's ideas
- Created multiple design variations and revisions to finalize the logo, ensuring alignment with client's vision

UI Designer

May – October 2022

CROSSWorld Church, Philippines | Remote

- Designed the entire user interface of an IOS app for a church while collaborating with the software developer to implement design elements effectively for app functionality

RELEVANT EXPERIENCE CONTINUED

UI and Brand Identity Designer

November 2021 – May 2022

PetKeeper Pro | Orange City, IA

- Designed the entire user interface of a pet organization IOS app
- Developed a logo, color scheme, and overall brand identity based on the client's vision
- Worked with the software developer to effectively implement design elements

PROFICIENCIES

Adobe Photoshop
Adobe Illustrator

Adobe After Effects
Adobe Premiere Pro

Adobe InDesign
Procreate iPad

Traditional Art (Drawing,
Acrylic Painting, Printmaking)

EXHIBITIONS AND PRESENTATIONS

- 2025 **13th Annual Regional Art Show**, *juried exhibition*
The DeWitt Theatre Arts Center, Orange City, IA
- 2025 **Annual Student Art Show**, *juried exhibition*
Te Paske Gallery, Northwestern College, Orange City, IA
1st place, mixed-media piece 'A Bouquet of Roses'
- 2024 Raider, R. *The Last Moon: Delving into Philippine Culture in a Disney Perspective*. Northwestern College Celebration of Research, 11 April 2024, Orange City, IA. Poster Presentation.
- 2024 **Annual Student Art Show**, *juried exhibition*
Te Paske Gallery, Northwestern College, Orange City, IA
- 2023 **Annual Student Art Show**, *juried exhibition*
Te Paske Gallery, Northwestern College, Orange City, IA

CAMPUS INVOLVEMENT

Bridge Scholar

Intercultural Student Leader
August 2022 – Present

Newspaper Writer

The Beacon Student Newspaper
August 2023 – Present

Club President

Intercultural Club
August 2024 – May 2025

Club Leader

Intercultural Club
August 2023 – Present

Student Representative

NWCore Faculty-led Committee
August 2024 – Present

ADDITIONAL WORK EXPERIENCE

First Year Seminar Speech Tutor

August 2024 – Present

Academic Support | Northwestern College | Orange City, IA

- Conduct one-on-one meetings with freshmen to prepare them for speech projects and provide constructive feedback to improve public speaking skills

Writing Tutor

August 2024 – Present

Academic Support | Northwestern College | Orange City, IA

- Provide constructive writing feedback on papers by students across various year levels and courses

Team Member

July 2025 – Present

M&H Chinese Buffet | Orange City, IA

- Balance multiple roles such as handling payments, supporting front-of-house operations, and bussing tables in a fast-paced restaurant